

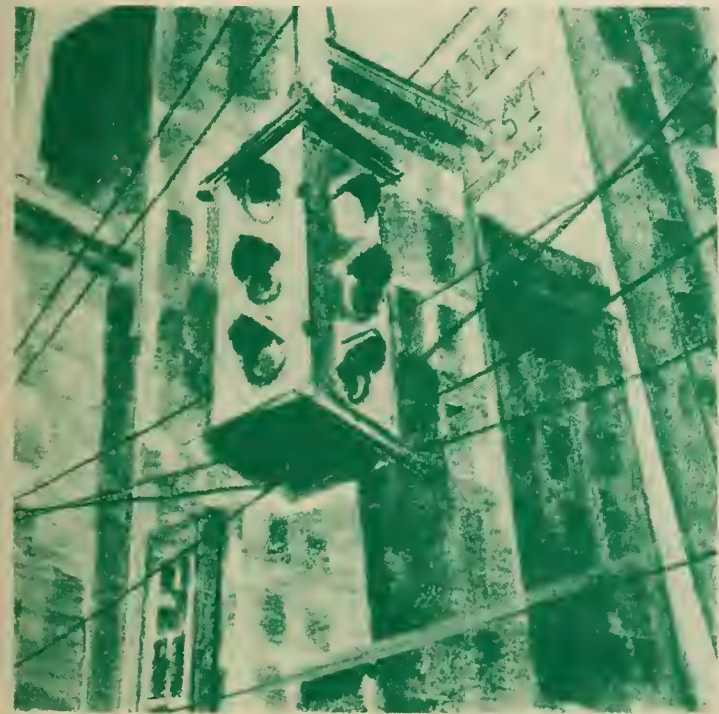
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1967 CENSUS OF BUSINESS

BC67-MRC-11



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MAJOR RETAIL CENTERS

in Standard Metropolitan
Statistical Areas

GEORGIA

U.S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS
MAY 20 12 25 PM '70

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BUREAU OF THE CENSUS



The 1967 Census of Business reports will comprise eight volumes:

- Vols. I, II, III, IV—Retail Trade
- Vols. V, VI—Wholesale Trade
- Vols. VII, VIII—Selected Services

Retail Trade reports are issued first as separate preprints and then brought together in the following volumes:

VOL. I. RETAIL TRADE, SUBJECT REPORTS

A U.S. summary chapter and chapters presenting tabulations based on the following characteristics of individual establishments: sales-size; employment-size; single or multiunit ownership; and legal form of ownership. Statistics are presented for the United States, States, and standard metropolitan statistical areas, by kind of business. This volume consists of the subject reports previously issued as series BC67-RS.

VOL. II. RETAIL TRADE, AREA STATISTICS

A U.S. summary chapter and chapters for each State, the District of Columbia, Guam, and the Virgin Islands. Statistics are presented by kind of business, for counties, cities, standard metropolitan statistical areas, and for selected towns and townships in New England, New Jersey, and Pennsylvania. The kind-of-business detail varies in accordance with the number of retail establishments in an area. This volume consists of the area reports previously issued as series BC67-RA.

VOL. III. MAJOR RETAIL CENTERS

A summary chapter and a chapter for each State showing separate statistics for each standard metropolitan statistical area (SMSA) in the State. Each chapter presents data for the major retail centers (MRC's) in the SMSA's and for the central business district (CBD) in each city with 100,000 inhabitants or more in the SMSA's. Statistics for the CBD are presented for retail trade by kind of business. Data for each major retail center include (a) sales and establishment counts for total retail trade and for three major subgroups of retail trade and (b) establishment counts only, by detailed kind of business. This volume consists of the major retail center reports previously issued as series BC67-MRC.

VOL. IV. RETAIL MERCHANDISE LINE SALES

A U.S. summary chapter and chapters for each State. Each chapter presents statistics on (a) number of establishments and total sales for establishments in a specified kind of business, (b) the number and total sales of those establishments reporting their sales by the 25 broad merchandise lines, (c) the percentage of total sales accounted for by each of the 25 broad lines, and for (d) establishments handling a specific line, what percent of their total sales is represented by sales of that line. Additional merchandise line detail is shown for selected kinds of business. This volume consists of the reports previously issued as series BC67-MLS.

Issued May 1970

This report is a preprint of a corresponding chapter of Vol. III—Retail Trade, Major Retail Centers.

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RETAIL TRADE: MAJOR RETAIL CENTERS

GEORGIA, BC67-MRC-11

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1967 CENSUS OF BUSINESS



BC67-MRC-11

MAJOR RETAIL CENTERS

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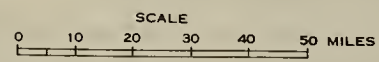
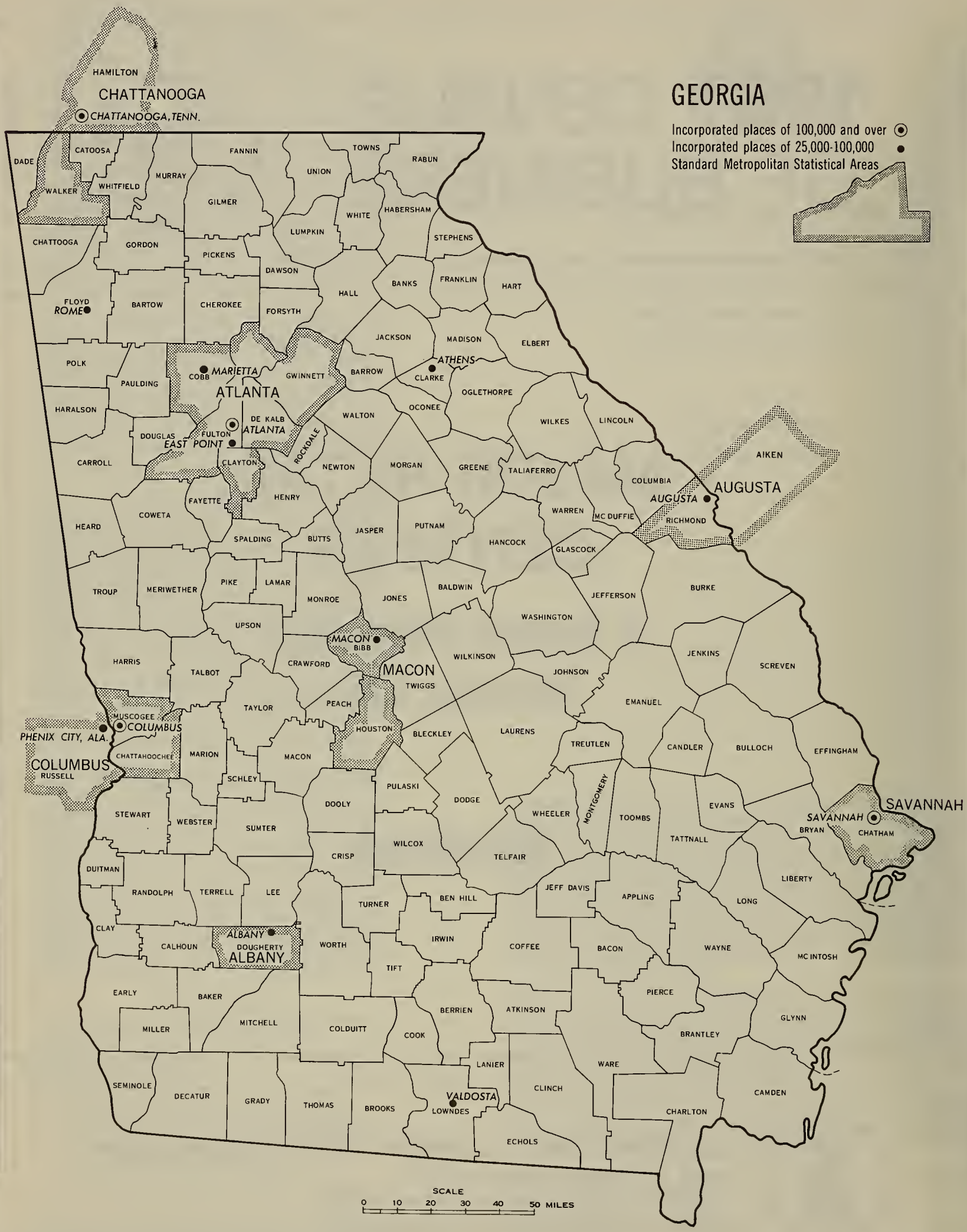
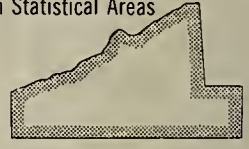
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GEORGIA

Incorporated places of 100,000 and over ●
Incorporated places of 25,000-100,000 ●
Standard Metropolitan Statistical Areas



Introduction

AUTHORITY AND SCOPE—The economic censuses are required by law under Title 13, United States Code, sections 131, 191, and 224. The 1967 Census of Business portion of the economic censuses consists of firms engaged in retail trade, wholesale trade, and selected services (hotels and motels; personal, business, and repair services; and amusement and recreation services including the motion picture industry) which operated in the United States. In addition, the Census of Business covered public warehouses, dental laboratories, law firms, architectural and engineering firms, travel agencies, and truck and bus carriers not subject to economic regulation by the Interstate Commerce Commission. Data for the contract construction industry also were collected in this Census but published in a separate series of reports. The Census of Business also covered Guam and the Virgin Islands. A separate 1967 Census of Business, Manufacturers, and Construction for Puerto Rico was conducted jointly with the Commonwealth Government.

KINDS OF BUSINESS COVERED—This series of reports provides findings only for retail stores in the areas covered. Data for nonstore retailers are not included in these reports. For definitions, see appendix A.

AREAS COVERED—This series consists of a summary report and a report for each State showing separate statistics for each standard metropolitan statistical area (SMSA) in the State. Data for SMSAs which cross State lines, appear only in the State report in which the SMSA is primarily located. Each report presents data for the major retail centers (MRC's) in the SMSA's. Data are also shown for the central business district (CBD) in each city with 100,000 inhabitants or more in the SMSA.

DELINEATION OF MAJOR RETAIL CENTERS—Two types of major retail centers have been delineated for these reports: (1) Central business districts (CBD's); and (2) concentrations of retail stores (other than CBD's) located in each SMSA.

Since there were no generally accepted rules for determining what a CBD area should include or exclude, the Census Bureau (1) in

consultation with local census tract committees defined a CBD as “an area of very high land valuation; an area characterized by a high concentration of retail businesses, offices, theaters, hotels, and “service” businesses; and an area of high traffic flow”; and (2) required that the CBD ordinarily should be defined to follow existing tract lines, i.e., to consist of one or more whole census tracts. The emphasis on tract boundaries was based on the fact that census statistics other than those derived from the Census of Business are identified in terms of tract location and therefore can conveniently be tabulated for CBD's.

It was recognized that the tract basis for CBD's might lead to the inclusion of area segments not consistent with the first criterion or to the exclusion of small segments which clearly belonged within the first criterion. It was believed that these shortcomings generally would not prove to be serious and that the differences in area probably would not significantly affect the totals for the items being measured. Provision, however, was made for splitting tracts where a serious problem was encountered. The use of tract lines for boundaries also was consistent with the desire to keep CBD boundaries constant in order to maximize the value of comparisons over time.

In some cities previously established CBD's or similar areas which substantially corresponded to the Census Bureau's requirements for CBD's were accepted for use in the Bureau's program.

Major retail centers (MRC's) are defined by the Census Bureau as those concentrations of retail stores (located inside the standard metropolitan statistical areas but outside of the CBD) having at least \$5 million in retail sales and at least 10 retail establishments, one of which is classified as a department store.

MRC's include not only the planned suburban shopping centers but also the older “string” street and neighborhood developments which meet the above prerequisites. Frequently the boundaries of a single MRC include stores located within a planned center and in addition adjacent stores outside of the planned portion. In general the boundaries of the MRC's have been established to include all adjacent blocks containing at least one store in the general merchandise, apparel, or furniture-appliance groups of stores, and where a planned center is involved, to include all of the center.

Because MRC's tend to have a relatively small number of establishments, it generally is not possible to provide separate kind-of-business data (except for establishment counts) without infringement of the Bureau's legal requirement for maintenance of confidentiality. For this reason, it is necessary to limit the sales figures for MRC's to only—

1. Retail stores, total.
2. Convenience goods stores, i.e., food stores (SIC 54); eating and drinking places (SIC 58); and drug, proprietary stores (SIC 591).
3. Shopping goods (GAF) stores, i.e., general merchandise stores (SIC 53 part); apparel, accessory stores (SIC 56); and furniture, home furnishings, equipment stores (SIC 57).
4. All other retail stores (SIC 52, 55, 59, except 591).

This report series was started as a part of the 1954 Census of Business, at which time data were provided for a total of 95 CBD's. In the 1958 Census of Business additional CBD's were defined and MRC's were identified for the first time. At that time data were published for

109 CBD's and for 472 MRC's located in 97 SMSA's. The 1963 Census of Business included data for 131 CBD's located in 116 SMSA's and for 972 MRC's. The present series will include data for about 1,700 MRC's located in the 230 SMSA's in the United States and for 134 CBD's.

CENSUS DISCLOSURE RULES—In accordance with Federal law governing census reports, any data which would disclose the operations of an individual establishment or business organization are not published. However, the number of establishments in a kind of business is not considered a disclosure, so that this item may appear in instances where other items of information for the same kind of business or locality are withheld.

STANDARD METROPOLITAN STATISTICAL AREAS—The standard metropolitan statistical areas (SMSA's) included in these reports are those defined by the Bureau of the Budget in 1967.¹

¹Executive Office of the President, Bureau of the Budget, **Standard Metropolitan Statistical Areas, 1967**, as amended January 15, 1968.

MAJOR RETAIL CENTERS
IN STANDARD METROPOLITAN
STATISTICAL AREAS

Georgia

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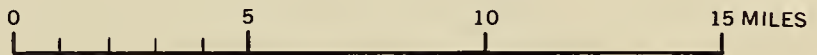
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ALBANY, GA.

Standard Metropolitan Statistical Area



ALBANY, GA.

City and Major Retail Centers

LEE CO.

DOUGHERTY CO.



① Major Retail Centers

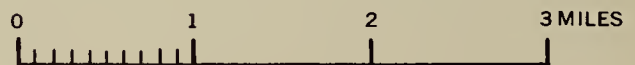


TABLE 1. Major Retail Centers in the SMSA: 1967

ALBANY SMSA—Coextensive with Dougherty County, Ga.

SIC code	Kind of business	Standard metropolitan statistical area	Major retail centers (see descriptions below)	
			No. 1	No. 2
	RETAIL STORES, TOTAL: ¹			
	NUMBER	714	120	32
	SALES \$1,000.	126 233	25 829	13 895
54, 58, 591	CONVENIENCE GOODS STORES:			
	NUMBER	250	15	9
	SALES \$1,000.	32 396	3 156	7 337
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): ²			
	NUMBER	142	65	14
	SALES \$1,000.	41 819	18 514	5 256
52, 55, 59 EX. 591	ALL OTHER STORES:			
	NUMBER	322	40	9
	SALES \$1,000.	52 018	4 159	1 302
	NUMBER OF ESTABLISHMENTS			
	RETAIL STORES, TOTAL ¹	714	120	32
52	BUILDING MATERIALS, HARWARE, AND FARM EQUIPMENT DEALERS.	31	3	-
5251	HARWARE STORES	5	-	-
52 EX. 5251	OTHER	26	3	-
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	24	8	4
531	DEPARTMENT STORES	4	3	1
533	VARIETY STORES.	4	2	2
539	MISCELLANEOUS GENERAL MERCHANDISE STORES.	16	3	1
54	FOOD STORES	123	3	4
55 EX. 554	AUTOMOTIVE DEALERS.	53	4	3
55 PT. (554)	GASOLINE SERVICE STATIONS	115	6	2
56	APPAREL AND ACCESSORY STORES.	64	40	7
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS.	26	15	2
562	WOMEN'S READY-TO-WEAR STORES.	23	13	2
OTHER 56	OTHER APPAREL AND ACCESSORY STORES.	38	25	5
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	54	17	3
5712	FURNITURE STORES.	25	8	-
OTHER 571	HOME FURNISHING STORES.	9	1	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES.	20	8	3
58	EATING AND DRINKING PLACES.	101	8	3
5812	EATING PLACES	90	6	3
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	11	2	-
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES.	26	4	2
59 EX. 591	MISCELLANEOUS RETAIL STORES ³	123	27	4
592	LIQUOR STORES	34	4	1
595	SPORTING GOODS STORES, BICYCLE SHOPS.	6	3	-
597	JEWELRY STORES.	7	6	1
5992	FLORISTS.	11	3	-

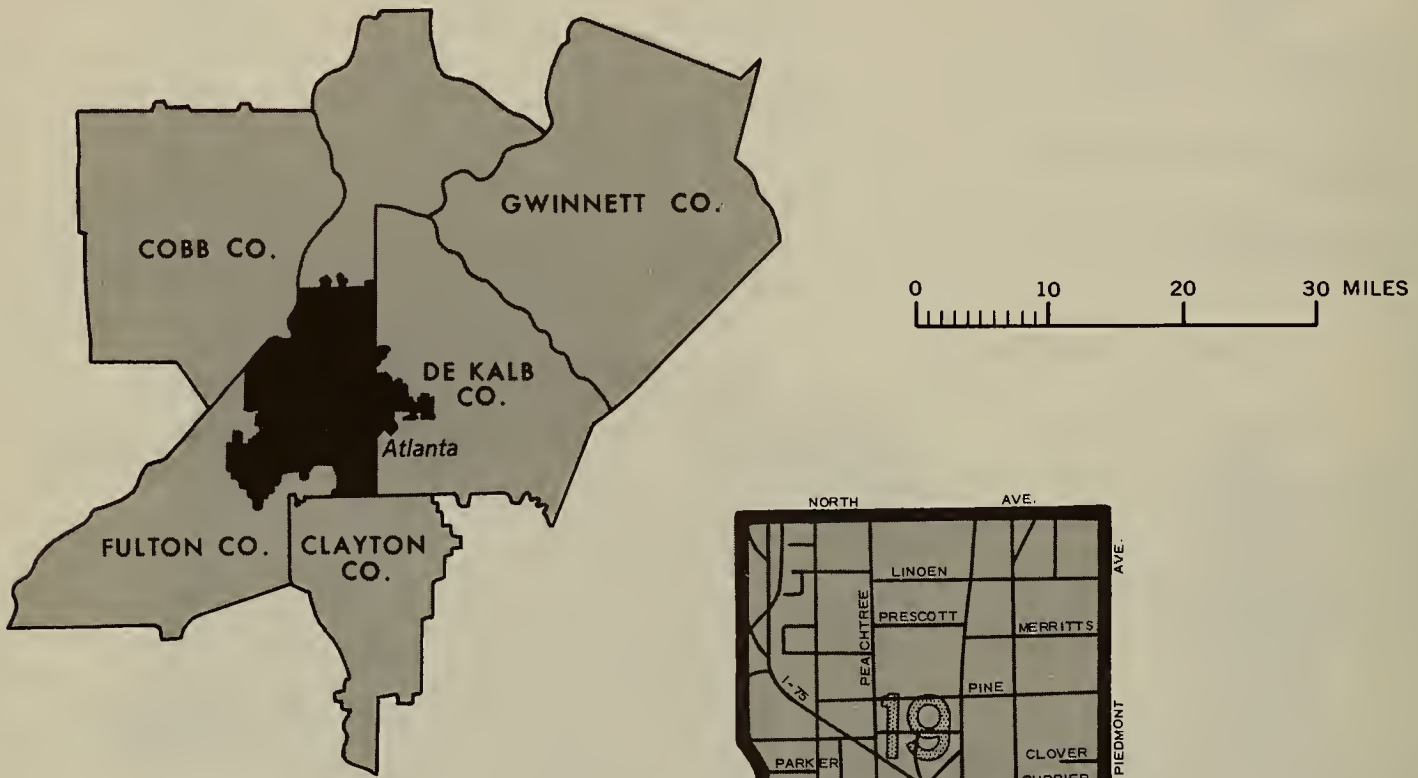
Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. [†]Revised.
¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.
²Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.
³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 1 Includes the establishments in the area bounded by: C. of Ga. Rwy., Flint River, Oglethorpe Ave., and Jefferson. (Albany city) Tract 13

MRC No. 2 Includes planned center known as "Midtown Shopping Center" and establishments in area bounded by: Central of Ga. R.R., Slappey Blvd., Dawson Rd., Central of Ga. R.R., Haley Dr., West Broad St., Slappey Blvd., Oglethorpe Ave., Walnut St., and W. Broad St. (Albany)

ATLANTA, GA.

Standard Metropolitan Statistical Area and Central Business District



Comprising Census Tracts
19, 27 and 35

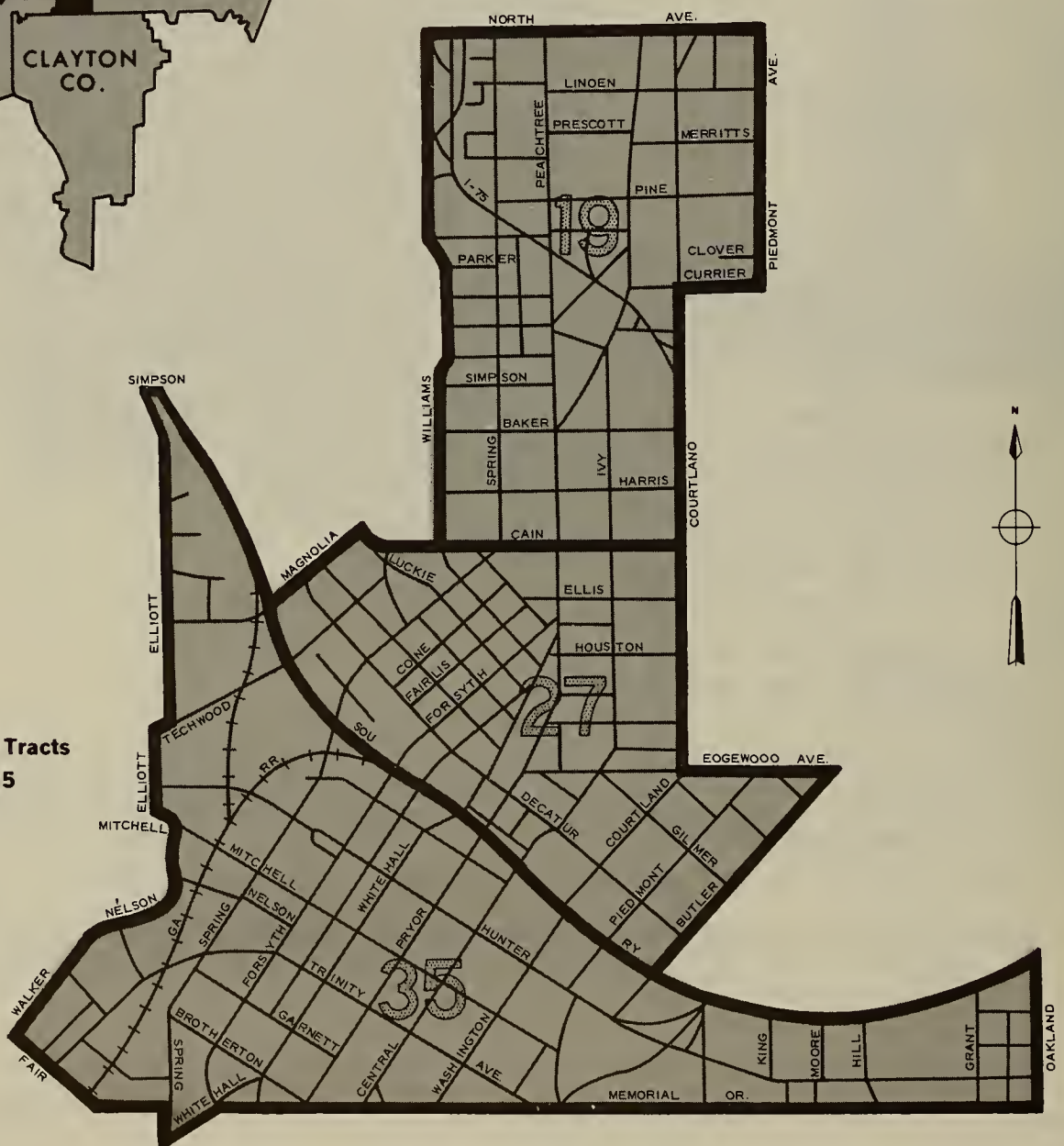


TABLE 1. The Central Business District: 1967 and 1963

SIC code	Kind of business	1967				1963		
		Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL ¹	579	312 759	59 808	13 107	755	301 878	48 166
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS.	3	(D)	(D)	(D)	7	1 970	241
5251	HARDWARE STORES.	1	(D)	(D)	(D)	2	(D)	(D)
52 EX. 5251	OTHER.	2	(D)	(D)	(D)	5	(D)	(D)
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	20	110 938	30 683	6 472	23	104 054	21 159
531	DEPARTMENT STORES.	3	(D)	(D)	(D)	2	(D)	(D)
533	VARIETY STORES	8	7 789	1 544	415	10	10 343	1 795
539	MISCELLANEOUS GENERAL MERCHANDISE STORES	9	(D)	(D)	(D)	11	(D)	(D)
54	FOOD STORES.	32	7 014	923	277	30	5 648	571
55 EX. 554	AUTOMOTIVE DEALERS	17	77 194	7 341	967	30	84 185	7 687
55 PT. (554)	GASOLINE SERVICE STATIONS.	15	(D)	(D)	(D)	37	4 086	464
56	APPAREL AND ACCESSORY STORES	126	37 524	6 814	1 628	145	35 963	6 196
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	33	14 796	2 674	697	43	14 850	2 715
562	WOMEN'S READY-TO-WEAR STORES	22	13 493	2 475	636	23	13 986	2 561
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	93	22 728	4 140	931	102	21 113	3 481
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES ³	35	7 796	1 530	321	30	5 255	991
565	FAMILY CLOTHING STORES ³	11	5 610	(D)	(D)	13	(D)	(D)
566	SHOE STORES ³	38	8 381	1 190	301	47	7 754	1 074
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³	8	(D)	(D)	(D)	12	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES.	45	16 056	2 507	386	49	12 610	2 283
5712	FURNITURE STORES	25	11 760	1 772	245	29	8 248	1 509
OTHER 571	HOME FURNISHINGS STORES.	4	706	113	22	4	777	121
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES.	16	3 590	622	119	16	3 585	653
58	EATING AND DRINKING PLACES	143	24 194	5 911	2 240	184	22 284	5 246
5812	EATING PLACES.	119	21 778	5 488	2 141	161	20 675	5 047
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES).	24	2 416	423	99	23	1 609	199
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES	23	8 464	1 201	276	19	5 407	686
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	155	28 211	4 014	747	231	25 671	3 633
592	LIQUOR STORES.	27	4 309	247	84	54	6 854	371
595	SPORTING GOODS STORES AND BICYCLE SHOPS.	5	2 163	239	38	4	1 603	212
597	JEWELRY STORES	27	11 366	1 839	260	38	8 678	1 473
5992	FLORISTS	3	456	96	24	3	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. ^rRevised.
¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.
²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.
³1967 data limited to "employer" establishments.
⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 2. The City: 1967 and 1963

SIC code	Kind of business	1967				1963		
		Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL ¹	4 103	1 280 089	175 718	42 730	4 012	968 489	122 741
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS.	131	38 265	5 483	1 039	115	32 168	3 961
5251	HARDWARE STORES.	54	4 861	639	144	43	4 551	520
52 EX. 5251	OTHER.	77	33 404	4 844	895	72	27 617	3 441
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	125	286 094	52 130	11 972	116	200 292	32 049
531	DEPARTMENT STORES.	20	259 353	47 720	10 659	13	(D)	(D)
533	VARIETY STORES	44	17 572	3 358	1 000	54	18 002	3 010
539	MISCELLANEOUS GENERAL MERCHANDISE STORES	61	9 169	1 052	313	49	(D)	(D)
54	FOOD STORES.	664	203 578	16 083	4 355	694	162 535	13 387
55 EX. 554	AUTOMOTIVE DEALERS	220	238 464	23 929	3 427	256	208 061	19 031
55 PT. (554)	GASOLINE SERVICE STATIONS.	565	76 975	7 859	2 348	552	60 058	5 878
56	APPAREL AND ACCESSORY STORES	329	82 697	13 033	3 358	304	64 277	9 975
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	119	36 528	5 765	1 555	102	26 321	4 198
562	WOMEN'S READY-TO-WEAR STORES	84	31 807	5 066	1 342	64	(D)	(D)
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	210	46 169	7 268	1 803	202	37 956	5 777
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES ³	69	18 141	2 891	668	63	14 192	2 189
565	FAMILY CLOTHING STORES ³	26	9 175	1 717	410	29	8 928	1 524
566	SHOE STORES ³	91	17 082	2 464	660	84	13 004	1 800
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³	14	1 331	196	65	26	1 832	264
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES.	236	50 530	7 184	1 270	251	36 891	6 230
5712	FURNITURE STORES	89	23 727	3 683	614	118	21 599	3 509
OTHER 571	HOME FURNISHINGS STORES.	52	3 668	527	134	42	3 720	675
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES.	95	23 135	2 974	522	91	11 572	2 046
58	EATING AND DRINKING PLACES	856	115 934	27 728	10 113	772	75 070	17 182
5812	EATING PLACES.	712	103 370	25 401	9 370	679	69 214	16 347
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES).	144	12 564	2 327	743	93	5 856	835
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES	143	36 880	5 515	1 381	163	30 181	4 718
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	r833	r143 972	r15 874	r3 377	789	98 956	10 330
592	LIQUOR STORES.	269	69 971	4 664	1 031	238	48 578	2 800
595	SPORTING GOODS STORES AND BICYCLE SHOPS.	26	4 069	439	80	25	(D)	(D)
597	JEWELRY STORES	r68	r28 734	r3 774	r580	81	12 739	2 065
5992	FLORISTS	61	4 201	856	227	75	3 781	772

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

r Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.

³1967 data limited to "employer" establishments.

⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 3. The Standard Metropolitan Statistical Area: 1967 and 1963

ATLANTA SMSA —Consists of Clayton, Cobb, DeKalb, Fulton, and Gwinnett Counties, Ga.

SIC code	Kind of business	1967				1963		
		Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL ¹	8 654	2 256 203	278 373	70 019	7 592	1 561 052	179 322
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS.	355	95 784	11 381	2 227	300	69 705	7 512
5251	HAROWARE STORES.	131	11 778	1 423	317	120	9 792	1 057
52 EX. 5251	OTHER.	224	84 006	9 958	1 910	180	59 913	6 455
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	331	427 033	68 467	16 862	291	263 101	38 408
531	DEPARTMENT STORES.	36	363 159	58 843	13 882	22	209 531	30 947
533	VARIETY STORES	107	39 769	6 867	2 106	120	34 238	5 483
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	188	24 105	2 757	874	149	19 332	1 978
54	FOOD STORES.	1 539	459 311	35 096	9 469	1 458	333 373	25 036
55 EX. 554	AUTOMOTIVE DEALERS	627	450 483	43 085	6 718	567	342 113	29 828
55 PT. (554)	GASOLINE SERVICE STATIONS.	1 428	170 438	16 034	4 904	1 302	119 655	11 047
56	APPAREL AND ACCESSORY STORES	564	111 571	16 808	4 594	497	84 043	12 461
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	203	45 582	6 985	1 956	172	33 700	5 047
562	WOMEN'S READY-TO-WEAR STORES	154	39 216	6 019	1 666	114	29 830	4 448
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	361	65 989	9 823	2 638	325	50 343	7 414
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES ³	107	23 615	3 651	888	92	16 940	2 643
565	FAMILY CLOTHING STORES ³	52	15 940	2 538	716	64	13 398	2 056
566	SHOE STORES ³	148	23 499	3 346	945	132	17 651	2 372
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³ . . .	21	1 933	288	89	37	2 354	343
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES.	622	92 302	12 965	2 434	516	59 552	9 474
5712	FURNITURE STORES	247	44 059	6 388	1 163	255	33 458	5 066
OTHER 571	HOME FURNISHINGS STORES.	135	8 715	1 075	250	76	5 115	859
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES.	240	39 528	5 502	1 021	185	20 979	3 549
58	EATING AND DRINKING PLACES	1 361	169 858	40 154	14 954	1 135	102 683	23 036
5812	EATING PLACES.	1 185	154 650	37 395	14 056	1 019	94 996	22 020
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . .	176	15 208	2 759	898	116	7 687	1 016
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES	321	79 853	12 173	3 114	306	58 068	9 032
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	1 506	199 570	22 210	4 743	1 220	128 759	13 488
592	LIQUOR STORES.	322	82 886	5 417	1 218	272	53 987	3 111
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . .	70	6 609	712	131	41	3 476	404
597	JEWELRY STORES	r130	r32 879	r4 386	r706	133	16 408	2 622
5992	FLORISTS	170	9 015	1 698	469	165	6 747	1 162

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. r Revised.
¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.
²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.
³1967 data limited to "employer" establishments.
⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 4. CBD, City, SMSA—Percent Change and Percent Distribution: 1967

SIC code	Kind of business	Percent change in sales 1963 to 1967			Percent distribution of sales		
		Central business district	City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	RETAIL STORES, TOTAL ¹	3.6	32.2	44.5	100.0	100.0	100.0
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	(D)	18.9	37.4	(D)	3.0	4.2
5251	HARDWARE STORES	(D)	6.8	20.3	(D)	0.4	0.5
52 EX. 5251	OTHER	(D)	20.9	40.2	(D)	2.6	3.7
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	6.6	42.8	62.3	35.5	22.3	19.0
531	DEPARTMENT STORES	(D)	(D)	73.3	(D)	20.2	16.1
533	VARIETY STORES	-24.7	-2.4	16.1	2.5	1.4	1.8
539	MISCELLANEOUS GENERAL MERCHANDISE STORES	(D)	(D)	24.7	(D)	0.7	1.1
54	FOOD STORES	24.2	25.3	37.8	2.2	15.9	20.4
55 EX. 554	AUTOMOTIVE DEALERS	-8.3	14.6	31.7	24.7	18.6	20.0
55 PT. (554)	GASOLINE SERVICE STATIONS	(D)	28.2	42.4	(D)	6.0	7.6
56	APPAREL AND ACCESSORY STORES	4.3	28.6	32.8	12.0	6.5	4.9
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	-0.4	38.8	35.3	4.7	2.9	2.0
562	WOMEN'S READY-TO-WEAR STORES	-3.5	(D)	31.5	4.3	2.5	1.7
OTHER 56	OTHER APPAREL AND ACCESSORY STORES	7.6	21.6	31.1	7.3	3.6	2.9
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	27.3	37.0	55.0	5.1	3.9	4.1
5712	FURNITURE STORES	42.6	9.8	31.7	3.8	1.8	1.9
OTHER 571	HOME FURNISHINGS STORES	-9.1	-1.4	70.4	0.2	0.3	0.4
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES	0.1	99.9	88.4	1.1	1.8	1.8
58	EATING AND DRINKING PLACES	8.6	54.4	65.4	7.7	9.1	7.5
5812	EATING PLACES	5.3	49.3	62.8	7.0	8.1	6.8
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	50.1	114.5	97.8	0.7	1.0	0.7
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES	56.5	22.2	37.5	2.7	2.9	3.5
59 EX. 591	MISCELLANEOUS RETAIL STORES ²	9.9	^r 45.5	55.0	9.0	^r 11.2	8.8
592	LIQUOR STORES	-37.1	44.0	53.5	1.4	5.5	3.7
595	SPORTING GOODS STORES, BICYCLE SHOPS	34.9	(D)	90.1	0.7	0.3	0.3
597	JEWELRY STORES	31.0	^r 125.6	^r 100.4	3.6	^r 2.2	^r 1.5
5992	FLORISTS	(D)	11.1	33.6	0.1	0.3	0.4

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. ^rRevised.
¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.
²Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 5. CBD Sales as Percent of City and SMSA Sales: 1967

SIC code	Kind of business	Central business district sales as--	
		Percent of city sales	Percent of standard metropolitan statistical area sales
	RETAIL STORES, TOTAL ¹	24.4	13.9
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS.	(D)	(D)
5251	HARDWARE STORES	(D)	(D)
52 EX. 5251	OTHER	(D)	(D)
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	38.8	26.0
531	DEPARTMENT STORES	(D)	(D)
533	VARIETY STORES.	44.3	19.6
539	MISCELLANEOUS GENERAL MERCHANDISE STORES.	(D)	(D)
54	FOOD STORES	3.4	1.5
55 EX. 554	AUTOMOTIVE DEALERS.	32.4	17.1
55 PT.(554)	GASOLINE SERVICE STATIONS	(D)	(D)
56	APPAREL AND ACCESSORY STORES.	45.4	33.6
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS.	40.5	32.5
562	WOMEN'S READY-TO-WEAR STORES.	42.4	34.4
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	49.2	34.4
561	MEN'S AND BOY'S CLOTHING AND FURNISHINGS STORES ³	43.0	33.0
565	FAMILY CLOTHING STORES ³	61.1	35.2
566	SHOE STORES ³	49.1	35.7
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	31.8	17.4
5712	FURNITURE STORES.	49.6	26.7
OTHER 571	HOME FURNISHINGS STORES	19.2	8.1
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES.	15.5	9.1
58	EATING AND DRINKING PLACES.	20.9	14.2
5812	EATING PLACES	21.1	14.1
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	19.2	15.9
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES.	23.0	10.6
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	r19.6	14.1
592	LIQUOR STORES	6.2	5.2
595	SPORTING GOODS STORES AND BICYCLE SHOPS	53.2	32.7
597	JEWELRY STORES.	r39.6	r34.6
5992	FLORISTS.	10.9	5.1

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¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.

³1967 data limited to "employer" establishments.

⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 6. Major Retail Centers in the SMSA: 1967

SIC code	Kind of business	Standard metropolitan statistical area	Central business district	Major retail centers (see descriptions below)		
				No. 1	No. 3	No. 4
	RETAIL STORES, TOTAL: ¹					
	NUMBER	8 654	579	28	53	44
	SALES \$1,000. . .	2 256 203	312 759	9 295	28 430	18 849
54, 58, 591	CONVENIENCE GOODS STORES:					
	NUMBER	3 221	198	6	14	9
	SALES \$1,000. . .	709 022	39 672	3 601	3 971	6 881
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): ²					
	NUMBER	1 517	191	13	21	19
	SALES \$1,000. . .	630 906	164 518	4 466	21 513	9 432
52, 55, 59 EX. 591	ALL OTHER STORES:					
	NUMBER	3 916	190	9	18	16
	SALES \$1,000. . .	916 275	108 569	1 228	1 946	2 536
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL ¹	8 654	579	28	53	44
52	BUILDING MATERIALS, HARWARE, AND FARM EQUIP- MENT DEALERS	355	3	3	3	3
5251	HARWARE STORES	131	1	1	1	1
52 EX. 5251	OTHER	224	2	2	2	2
53 PART	GENERAL MERCHANOISE GROUP STORES ¹	331	20	4	4	6
531	DEPARTMENT STORES	36	3	1	1	2
533	VARIETY STORES	107	8	2	2	2
539	MISCELLANEOUS GENERAL MERCHANOISE STORES	188	9	1	1	2
54	FOOD STORES	1 539	32	3	5	5
55 EX. 554	AUTOMOTIVE DEALERS	627	17	2	2	4
55 PT. (554)	GASOLINE SERVICE STATIONS	1 428	15	3	2	4
56	APPAREL AND ACCESSORY STORES	564	126	8	8	10
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	203	33	4	2	3
562	WOMEN'S READY-TO-WEAR STORES	154	22	3	2	2
OTHER 56	OTHER APPAREL AND ACCESSORY STORES	361	93	4	6	7
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	622	45	1	9	3
5712	FURNITURE STORES	247	25	-	1	1
OTHER 571	HOME FURNISHING STORES	135	4	-	1	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	240	16	1	7	2
58	EATING AND DRINKING PLACES	1 361	143	2	6	2
5812	EATING PLACES	1 185	119	2	6	2
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	176	24	-	-	-
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES	321	23	1	3	2
59 EX. 591	MISCELLANEOUS RETAIL STORES ³	1 506	155	1	11	5
592	LIQUOR STORES	322	27	-	-	1
595	SPORTING GOODS STORES, BICYCLE SHOPS	70	5	-	-	-
597	JEWELRY STORES	131	27	1	2	2
5992	FLORISTS	170	3	-	1	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. ^rRevised.
¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.
²Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.
³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 1 Includes the planned center known as "Northeast Plaza" at the intersection of Buford Hwy. N.E. and Briarwood Rd. N.E. and establishments on north side of Buford Highway in the 3200 - 3399 blocks. (DeKalb Co.)
MRC No. 3 Includes the establishments in the area bounded by: Oak St. S.W., rear property line of lots on east side of Lee St. S.W., York Ave. S.W., Ashby St. S.W., rear property line of lots on south side of Gordon St. S.W., Peoples St. S.W., and Howell Pl. S.W. and establishments to 635 Gordon Pl. S.W. (Atlanta)
MRC No. 4 Includes the planned center known as "Stewart-Lakewood Center" and establishments at the intersection of Lakewood Ave. S.W. and Stewart Ave. S.W., on Lakewood Ave. S.W. from Stewart Ave. S.W. to property line of Perkerson School and on Stewart Ave. S.W. from Lakewood Ave. S.W. to Spring Pl. (Atlanta)

TABLE 6. Major Retail Centers in the SMSA: 1967-Continued

SIC code	Kind of business	Major retail centers-Continued (see descriptions below)				
		No.5	No.7	No.8	No.9	No.10
	RETAIL STORES, TOTAL: ¹					
	NUMBER.	25	57	42	35	21
	SALES \$1,000.	11 690	74 695	27 897	11 012	14 800
54, 58, 591	CONVENIENCE GOODS STORES:					
	NUMBER.	6	8	9	6	6
	SALES \$1,000.	4 885	5 637	4 978	1 012	5 895
53 PT.56,57	SHOPPING GOODS STORES (GAF): ²					
	NUMBER.	11	32	21	17	11
	SALES \$1,000.	4 502	63 698	21 508	4 396	3 453
52, 55, 59 EX. 591	ALL OTHER STORES:					
	NUMBER.	8	17	12	12	4
	SALES \$1,000.	2 303	5 360	1 411	5 604	5 452
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL ¹	25	57	42	35	21
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS	2	-	1	-	1
5251	HARDWARE STORES	1	-	1	-	1
52 EX. 5251	OTHER	1	-	-	-	-
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	4	3	5	5	2
531	DEPARTMENT STORES	1	2	2	1	1
533	VARIETY STORES.	2	1	2	3	1
539	MISCELLANEOUS GENERAL MERCHANDISE STORES.	1	-	1	1	-
54	FOOD STORES	2	4	4	3	2
55 EX. 554	AUTOMOTIVE DEALERS.	2	3	3	3	1
55 PT.(554)	GASOLINE SERVICE STATIONS	1	2	3	-	-
56	APPAREL AND ACCESSORY STORES.	6	27	13	6	3
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	2	12	3	3	1
562	WOMEN'S READY-TO-WEAR STORES.	1	9	3	2	1
OTHER 56	OTHER APPAREL AND ACCESSORY STORES.	4	15	10	3	2
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	1	2	3	6	6
5712	FURNITURE STORES.	1	1	3	1	3
OTHER 571	HOME FURNISHING STORES.	-	-	-	2	1
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	-	1	-	3	2
58	EATING AND DRINKING PLACES.	3	3	3	2	2
5812	EATING PLACES	3	3	3	2	2
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	-	-	-	-	-
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES.	1	1	2	1	2
59 EX. 591	MISCELLANEOUS RETAIL STORES ³	3	12	5	9	2
592	LIQUOR STORES	1	2	-	-	-
595	SPORTING GOODS STORES, BICYCLE SHOPS.	-	-	-	-	1
597	JEWELRY STORES.	1	1	1	5	-
5992	FLORISTS.	-	-	-	-	-

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¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.
²Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.
³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

- MRC No. 5 Includes the planned center known as "Moreland Center" and establishments at the intersection of Moreland Ave. S.E. and Custer Ave. and on Moreland Ave. S.E., from Custer Ave. to Moreland Dr. (Atlanta and DeKalb Co.)
- MRC No. 7 Includes the planned center known as "Lenox Square Shopping Center" and establishments on Peachtree Rd. N.E. from Wooddale Dr. N.E. to Lenox Rd. N.E., on the north side of East Paces Ferry Rd. between 845 and 855, and on Lenox Rd. N.E. between East Paces Ferry Rd. and Peachtree Rd. N.E. (Atlanta)
- MRC No. 8 Includes the planned centers known as "Cobb County Plaza" and "Pat Mell Center" and establishments on South Cobb Dr. from Benson Poole Rd. to Dink Lane and on Pat Mell Rd. from South Cobb Dr. to Dink Lane. (Cobb Co. and Smyrna)
- MRC No. 9 Includes the establishments in the area bounded by: Beaumont Pl. alley, Clairmont Ave., Clairmont Plaza, Church, Trinity Pl., Herring and Marshall. (Decatur)
- MRC No. 10 Includes the planned centers known as "Suburban Plaza" and "Medlock Shopping Center" and establishments on N. Decatur Rd. from Sunstede to Lawrenceville Hwy. (DeKalb Co.)

TABLE 6. Major Retail Centers in the SMSA: 1967—Continued

SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 11	No. 13	No. 14	No. 15	No. 16
	RETAIL STORES, TOTAL: ¹					
	NUMBER	69	48	16	71	56
	SALES \$1,000. . .	49 559	22 683	21 362	25 152	34 298
54, 58, 591	CONVENIENCE GOODS STORES:					
	NUMBER	16	13	3	25	8
	SALES \$1,000. . .	10 586	10 187	3 330	9 803	4 036
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): ²					
	NUMBER	21	14	5	22	34
	SALES \$1,000. . .	34 899	8 576	(D)	6 789	28 560
52, 55, 59 EX. 591	ALL OTHER STORES:					
	NUMBER	32	21	8	24	14
	SALES \$1,000. . .	4 074	3 920	(D)	8 560	1 702
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL ¹	69	48	16	71	56
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	4	2	-	2	-
5251	HARDWARE STORES	1	-	-	1	-
52 EX. 5251	OTHER	3	2	-	1	-
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	6	5	3	8	5
531	DEPARTMENT STORES	3	1	2	1	2
533	VARIETY STORES	2	2	-	2	1
539	MISCELLANEOUS GENERAL MERCHANDISE STORES	1	2	1	5	2
54	FOOD STORES	8	7	1	9	2
55 EX. 554	AUTOMOTIVE DEALERS	5	7	5	8	-
55 PT. (554)	GASOLINE SERVICE STATIONS	9	7	3	6	1
56	APPAREL AND ACCESSORY STORES	11	7	-	7	23
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	4	-	-	2	8
562	WOMEN'S READY-TO-WEAR STORES	3	-	-	2	5
OTHER 56	OTHER APPAREL AND ACCESSORY STORES	7	7	-	5	15
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	4	2	2	7	6
5712	FURNITURE STORES	2	1	1	4	1
OTHER 571	HOME FURNISHING STORES	-	-	1	1	1
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	2	1	-	2	4
58	EATING AND DRINKING PLACES	6	3	2	14	5
5812	EATING PLACES	6	3	2	12	5
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	-	-	-	2	-
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES	2	3	-	2	1
59 EX. 591	MISCELLANEOUS RETAIL STORES ³	14	5	-	8	13
592	LIQUOR STORES	-	-	-	-	1
595	SPORTING GOODS STORES, BICYCLE SHOPS	2	-	-	2	-
597	JEWELRY STORES	2	1	-	-	2
5992	FLORISTS	1	-	-	2	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. [†]Revised.
¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.
²Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.
³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

- MRC No. 11 Includes the planned centers known as "Belvedere Plaza," "Columbia Mall," and "Columbia Village," located at the intersection of Memorial Drive and Columbia Dr. and establishments along Columbia Drive between Claredon Dr. and Hamilton Rd. and Memorial Dr. between Rupert Rd. and Berkeley Dr. (DeKalb Co.)
- MRC No. 13 Includes the planned center known as "Clayton Plaza" and establishments on Jonesboro Rd. from Main St. to Ernest Dr. (Clayton Co. and Forest Park)
- MRC No. 14 Includes the unplanned area along Roswell St. N.E. between Beaver St. and Interstate 75 and establishments on west side of Interstate 75 between 21 and 51. (Cobb Co. and Marietta)
- MRC No. 15 Includes the planned centers known as "Northwoods Plaza" and "Pinetree Plaza" at the intersection of Shallowford Rd. and Buford Hwy. and establishments along Buford Hwy. between Beverly Rd. and Oakmont Ave. and along Carroll Ave. between Buford Hwy. and Chamblee-Tucker Rd. (Chamblee and Doraville)
- MRC No. 16 Includes the planned center known as "Greenbriar Shopping Center" at the intersection of Greenbriar Pkwy. and Mt. Gilead Rd. (Atlanta)

TABLE 6. Major Retail Centers in the SMSA: 1967-Continued

SIC code	Kind of business	Major retail centers--Continued (see descriptions below)			
		No.17	No.18	No.19	No.20
	RETAIL STORES, TOTAL: ¹				
	NUMBER	49	12	32	79
	SALES \$1,000. . .	26 109	8 741	9 744	46 977
54, 58, 591	CONVENIENCE GOODS STORES:				
	NUMBER	11	8	10	18
	SALES \$1,000. . .	4 453	5 424	5 876	6 105
53 PT.56,57	SHOPPING GOODS STORES (GAF): ²				
	NUMBER	23	1	10	29
	SALES \$1,000. . .	20 123	(D)	2 461	23 330
52, 55, 59 EX. 591	ALL OTHER STORES:				
	NUMBER	15	3	12	32
	SALES \$1,000. . .	1 533	(D)	1 407	17 542
	NUMBER OF ESTABLISHMENTS				
	RETAIL STORES, TOTAL ¹	49	12	32	79
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	4	-	-	6
5251	HARDWARE STORES	2	-	-	2
52 EX. 5251	OTHER	2	-	-	4
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	4	1	3	3
531	DEPARTMENT STORES	1	1	1	1
533	VARIETY STORES.	2	-	1	-
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . .	1	-	1	2
54	FOOD STORES	5	3	4	2
55 EX. 554	AUTOMOTIVE DEALERS.	-	-	2	2
55 PT.(554)	GASOLINE SERVICE STATIONS	2	2	3	4
56	APPAREL AND ACCESSORY STORES.	17	-	4	10
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	6	-	1	5
562	WOMEN'S READY-TO-WEAR STORES.	5	-	1	3
OTHER 56	OTHER APPAREL AND ACCESSORY STORES.	11	-	3	5
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	2	-	3	16
5712	FURNITURE STORES.	1	-	2	2
OTHER 571	HOME FURNISHING STORES.	1	-	-	6
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	-	-	1	8
58	EATING AND DRINKING PLACES.	4	3	4	12
5812	EATING PLACES	4	3	4	10
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	-	-	-	2
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES.	2	2	2	4
59 EX. 591	MISCELLANEOUS RETAIL STORES ³	9	1	7	20
592	LIQUOR STORES	-	-	-	6
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . .	-	-	1	2
597	JEWELRY STORES.	2	-	1	2
5992	FLORISTS.	-	-	1	1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. [†]Revised.
¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.
²Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.
³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 17 Includes planned centers known as "North DeKalb Plaza" and "Shamrock Plaza" and establishments on N. Druid Hills Road between Mistletoe Road and Lawrenceville Hwy. (U.S. 29) and on west side of Lawrenceville Hwy. (U.S. 29) between 2000 and 2200. (DeKalb Co.)

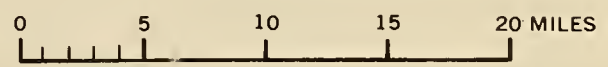
MRC No. 18 Includes the unplanned area on Cascade Ave. S.W. between Gordon Street S.W. and Donnelly Ave. S.W., the west side of Gordon St. S.W. between So. Gordon St. S.W. and Cascade Ave. S.W., and 1449 Donnelly Ave. S.W. (Atlanta)

MRC No. 19 Includes the planned center known as "Briarcliff Village Shopping Center" and establishments on LaVista Rd. between 2100 and 4031. (DeKalb Co.)

MRC No. 20 Includes the unplanned area bounded by: north side of West Paces Ferry Rd., Paces Ferry Pl., Irby Ave., Cains Mill Pl., East Andrews Dr., east side of Roswell Rd., east side of Sardis Way, north side of Peachtree Rd., East Shadowlawn Ave., S. side of E. Paces Ferry Rd., Fulton Dr., Pharr Rd., and North Pharr Ct. and establishments on Roswell Rd. from E. Andrews Dr. to 3301. (Atlanta)

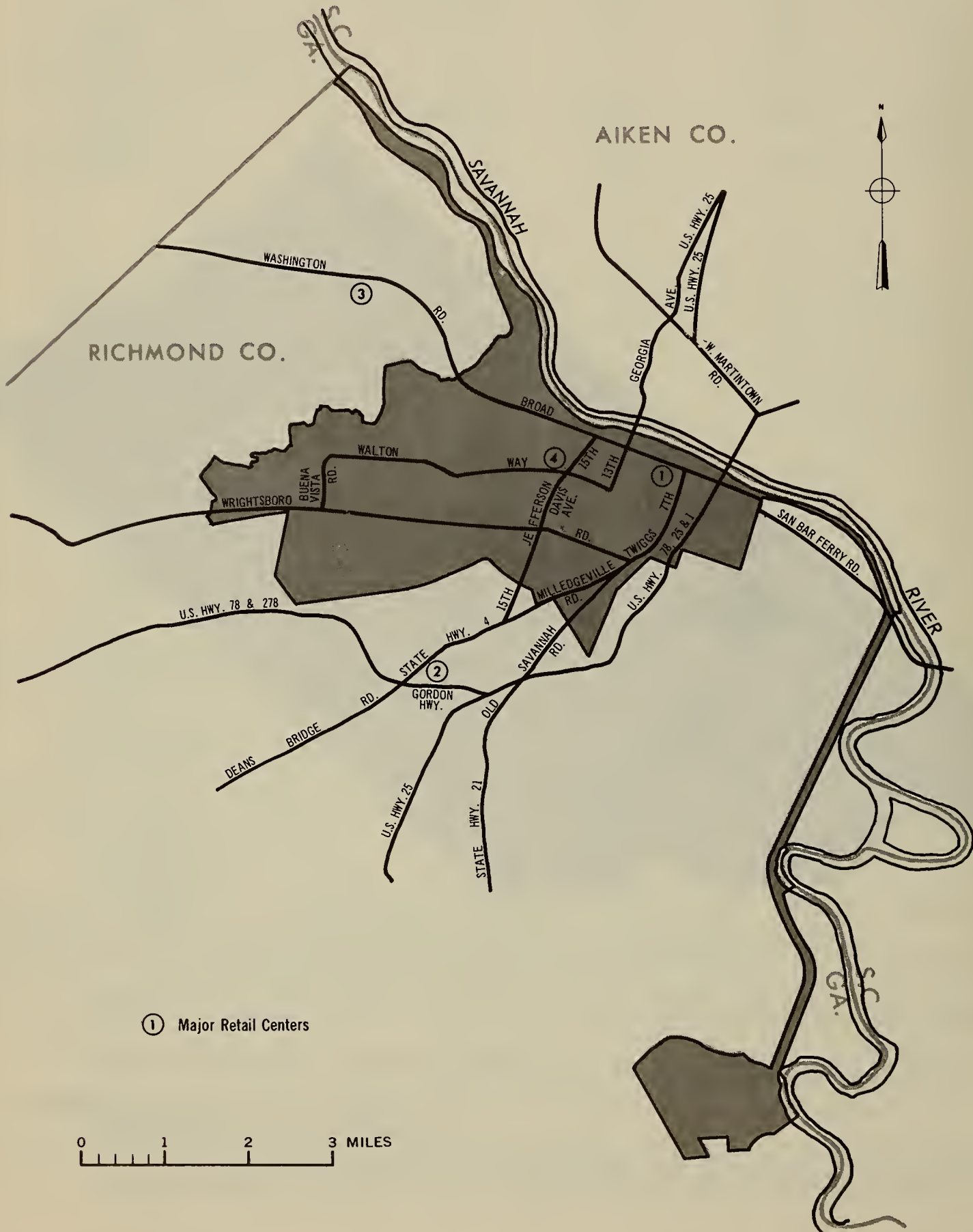
AUGUSTA, GA.-S.C.

Standard Metropolitan Statistical Area



AUGUSTA, GA.-S.C.

City and Major Retail Centers



① Major Retail Centers

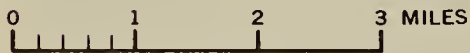


TABLE 1. Major Retail Centers in the SMSA: 1967

AUGUSTA, GA.-S.C., SMSA — Consists of Richmond County, Ga., and Aiken County, S.C.

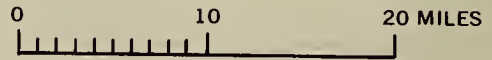
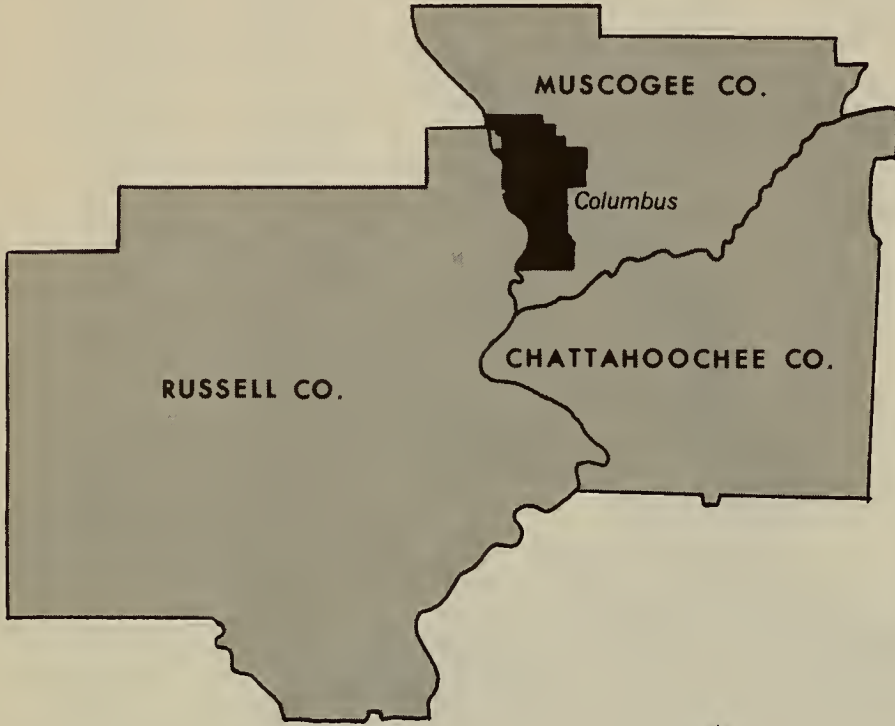
SIC code	Kind of business	Standard metropolitan statistical area	Major retail centers (see descriptions below)			
			No. 1	No. 2	No. 3	No. 4
	RETAIL STORES, TOTAL: ¹					
	NUMBER	1 898	249	47	21	16
	SALES \$1,000.	353 622	71 103	25 262	5 222	16 201
54, 58, 591	CONVENIENCE GOODS STORES:					
	NUMBER	768	59	18	6	4
	SALES \$1,000.	107 669	10 468	9 766	2 077	(0)
53 PT.56,57	SHOPPING GOODS STORES (GAF): ²					
	NUMBER	296	99	13	9	6
	SALES \$1,000.	95 978	41 271	12 923	2 760	(0)
52, 55, 59 EX. 591	ALL OTHER STORES:					
	NUMBER	834	91	16	6	6
	SALES \$1,000.	149 975	19 364	2 573	385	438
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL ¹	1 898	249	47	21	16
52	BUILDING MATERIALS, HARWARE, AND FARM EQUIPMENT DEALERS	71	7	-	1	1
5251	HARWARE STORES	22	5	-	1	-
52 EX. 5251	OTHER	49	2	-	-	1
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	78	22	5	3	1
531	DEPARTMENT STORES	8	3	2	1	1
533	VARIETY STORES	19	5	2	1	-
539	MISCELLANEOUS GENERAL MERCHANDISE STORES	51	14	1	1	-
54	FOOD STORES	418	14	8	2	-
55 EX. 554	AUTOMOTIVE DEALERS	150	21	3	-	2
55 PT.(554)	GASOLINE SERVICE STATIONS	285	10	7	3	1
56	APPAREL AND ACCESSORY STORES	102	46	5	4	1
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	38	16	2	2	-
562	WOMEN'S READY-TO-WEAR STORES	32	11	2	2	-
OTHER 56	OTHER APPAREL AND ACCESSORY STORES	64	30	3	2	-
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	116	31	3	2	4
5712	FURNITURE STORES	53	18	1	-	-
OTHER 571	HOME FURNISHING STORES	16	2	-	1	1
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	47	11	-	1	3
58	EATING AND DRINKING PLACES	291	40	8	2	3
5812	EATING PLACES	233	32	8	2	3
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	58	8	-	-	-
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	59	5	2	2	1
59 EX. 591	MISCELLANEOUS RETAIL STORES ³	328	53	6	2	2
592	LIQUOR STORES	86	8	3	-	1
595	SPORTING GOODS STORES, BICYCLE SHOPS	16	3	-	-	-
597	JEWELRY STORES	26	14	1	-	-
5992	FLORISTS	36	1	1	1	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. [†]Revised.
¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.
²Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.
³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

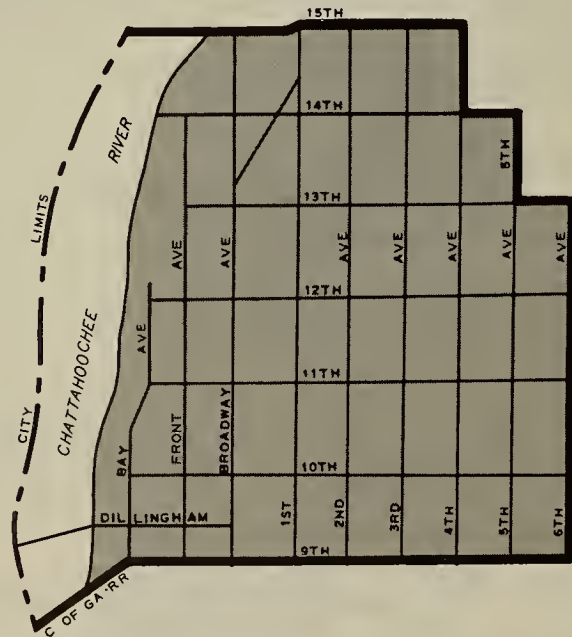
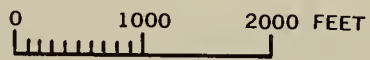
- MRC No. 1 Includes the establishments in the area bounded by: city limits, Gordon Hwy., Telfair, 12th, Greene, and 13th. (Augusta City) Tract 4
- MRC No. 2 Includes planned center known as "South Gate Plaza" and establishments at the intersection of Deans Bridge Rd. and Fort Gordon Hwy., on Fort Gordon Hwy. to Tubman Home Rd., and on Deans Bridge Rd. to N. boundary of plaza. (Richmond Co.)
- MRC No. 3 Includes planned center known as "National Hills" and establishments on both sides of Washington St. from Riveridge Dr. to 2631 Washington St. (Richmond Co.)
- MRC No. 4 Includes establishments on Walton Way from Chaffee Ave. to 1535 Walton Way and on 15th St. from Wall St. to Walton Way. (Augusta)

COLUMBUS, GA.-ALA.

Standard Metropolitan Statistical Area and Central Business District



Comprising Census Tract 1



COLUMBUS, GA.-ALA.

City and Major Retail Centers

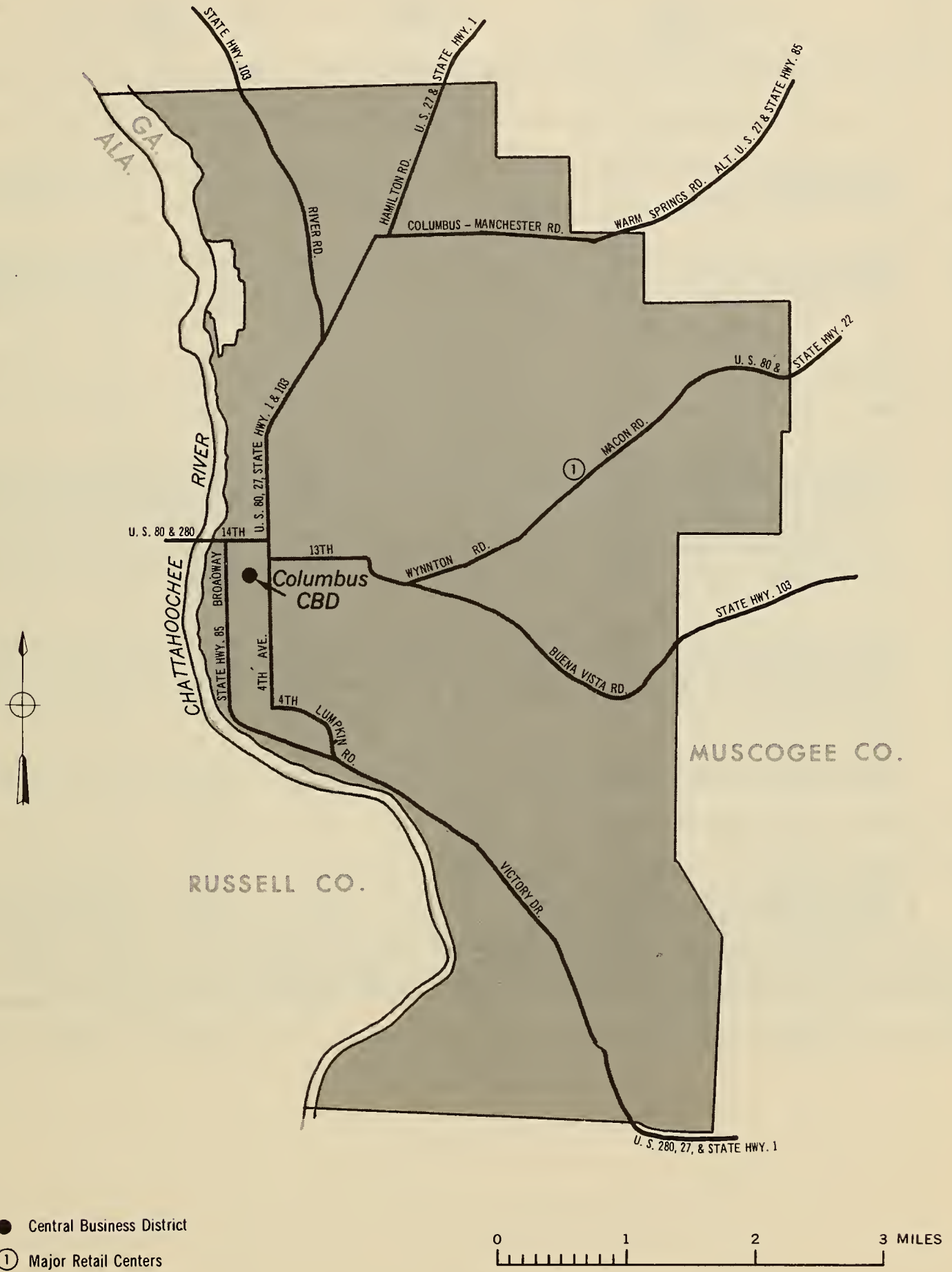


TABLE 1. The Central Business District: 1967 and 1963

SIC code	Kind of business	1967				1963		
		Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL ¹	233	59 034	8 449	2 398	262	64 931	8 812
52	BUILDING MATERIALS, HAROWARE, AND FARM EQUIP- MENT DEALERS.	5	482	82	19	6	509	69
5251	HARDWARE STORES.	2	(D)	(D)	(D)	2	(D)	(D)
52 EX. 5251	OTHER.	3	(D)	(D)	(D)	4	(D)	(D)
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	14	11 364	2 227	676	15	22 039	3 302
531	DEPARTMENT STORES.	3	(D)	(D)	(D)	5	18 761	2 788
533	VARIETY STORES	6	2 341	393	155	6	2 828	466
539	MISCELLANEOUS GENERAL MERCHANDISE STORES	5	(D)	(D)	(D)	4	450	48
54	FOOD STORES.	11	3 505	282	106	18	2 737	192
55 EX. 554	AUTOMOTIVE DEALERS	21	15 810	1 516	277	25	13 297	1 305
55 PT. (554)	GASOLINE SERVICE STATIONS.	12	1 552	116	50	16	1 609	160
56	APPAREL AND ACCESSORY STORES	43	7 457	1 201	424	47	9 132	1 284
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	12	2 938	459	161	14	(D)	(D)
562	WOMEN'S READY-TO-WEAR STORES	10	2 881	450	159	13	3 120	433
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	31	4 519	742	263	33	(D)	(D)
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES ³	12	1 281	243	76	10	2 540	336
565	FAMILY CLOTHING STORES ³	9	1 473	221	93	9	1 382	193
566	SHOE STORES ³	8	(D)	(D)	(D)	12	1 500	234
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³	2	(D)	(D)	(D)	2	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES.	29	7 903	1 181	245	28	5 327	941
5712	FURNITURE STORES	17	5 679	853	160	13	3 581	575
OTHER 571	HOME FURNISHINGS STORES.	2	(D)	(D)	(D)	2	(D)	(D)
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES.	10	(D)	(D)	80	13	(D)	(D)
58	EATING AND DRINKING PLACES	42	3 256	725	315	42	2 695	569
5812	EATING PLACES.	30	2 742	640	280	33	2 319	507
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES).	12	514	85	35	9	376	62
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES	7	2 013	293	80	7	2 572	380
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	49	5 692	826	206	58	5 014	610
592	LIQUOR STORES.	7	674	44	23	11	841	54
595	SPORTING GOODS STORES AND BICYCLE SHOPS.	4	514	73	17	5	494	39
597	JEWELRY STORES	15	2 933	524	97	13	2 071	293
5992	FLORISTS	-	-	-	-	2	(D)	(D)

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

† Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³1967 data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 2. The City: 1967 and 1963

SIC code	Kind of business	1967				1963		
		Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL ¹	1 209	263 277	31 313	8 580	1 192	187 639	19 869
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS.	32	9 544	(D)	(D)	36	7 337	969
5251	HARDWARE STORES.	10	562	(D)	(D)	13	682	84
52 EX. 5251	OTHER.	22	8 982	(D)	(D)	23	6 655	885
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	41	40 237	(D)	(D)	31	27 648	3 608
531	DEPARTMENT STORES.	5	28 181	5 028	1 285	5	18 761	2 788
533	VARIETY STORES	12	(D)	(D)	(D)	12	(D)	(D)
539	MISCELLANEOUS GENERAL MERCHANDISE STORES	24	(D)	(D)	(D)	14	(D)	(D)
54	FOOD STORES.	230	45 091	3 296	985	249	33 141	2 170
55 EX. 554	AUTOMOTIVE DEALERS	93	69 796	(D)	(D)	97	50 721	3 971
55 PT. (554)	GASOLINE SERVICE STATIONS.	163	18 431	1 710	577	182	(D)	(D)
56	APPAREL AND ACCESSORY STORES	98	17 762	2 518	847	85	13 091	1 786
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	33	(D)	(D)	(D)	34	(D)	(D)
562	WOMEN'S READY-TO-WEAR STORES	30	7 497	1 026	359	28	(D)	(D)
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	65	(D)	(D)	(D)	51	(D)	(D)
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES ³	19	2 722	474	132	13	(D)	(D)
565	FAMILY CLOTHING STORES ³	15	2 230	285	122	13	1 762	234
566	SHOE STORES ³	18	(D)	(D)	(D)	17	(D)	(D)
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³	7	(D)	(D)	(D)	8	832	104
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES.	105	18 885	3 055	602	92	(D)	(D)
5712	FURNITURE STORES	49	9 544	1 565	306	38	(D)	(D)
OTHER 571	HOME FURNISHINGS STORES.	16	(D)	222	54	16	(D)	(D)
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES.	40	(D)	(D)	(D)	38	4 622	571
58	EATING AND DRINKING PLACES	223	16 773	3 567	1 558	197	10 085	2 079
5812	EATING PLACES.	177	(D)	(D)	(D)	155	8 830	1 876
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES).	46	(D)	(D)	(D)	42	1 255	203
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES	35	7 365	(D)	(D)	35	6 015	819
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	189	19 393	1 990	541	188	12 252	1 326
592	LIQUOR STORES.	57	8 844	432	135	70	5 468	293
595	SPORTING GOODS STORES AND BICYCLE SHOPS.	16	939	(D)	(D)	14	(D)	(D)
597	JEWELRY STORES	19	(D)	580	106	17	(D)	(D)
5992	FLORISTS	13	876	(D)	(D)	17	643	92

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

^rRevised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.

³1967 data limited to "employer" establishments.

⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 3. The Standard Metropolitan Statistical Area: 1967 and 1963

COLUMBUS, GA.-ALA., SMSA— Consists of Chattahoochee and Muscogee Counties, Ga., and Russell County, Ala.

SIC code	Kind of business	1967				1963		
		Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL ¹	1 714	303 734	(D)	(D)	1 645	224 440	22 971
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS.	41	10 284	1 389	303	44	9 197	1 248
5251	HARDWARE STORES.	16	(D)	162	43	15	868	103
52 EX. 5251	OTHER.	25	(D)	1 227	260	29	8 329	1 145
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	57	42 634	7 016	2 021	50	30 819	3 976
531	DEPARTMENT STORES.	5	28 181	5 028	1 285	5	18 761	2 788
533	VARIETY STORES	19	7 606	(D)	(D)	18	6 533	970
539	MISCELLANEOUS GENERAL MERCHANDISE STORES	33	6 847	(D)	(D)	27	5 525	218
54	FOOD STORES.	405	59 714	4 254	1 272	415	48 205	2 890
55 EX. 554	AUTOMOTIVE DEALERS	134	75 028	6 466	1 063	130	53 656	4 165
55 PT.(554)	GASOLINE SERVICE STATIONS.	238	23 521	2 052	761	245	19 967	1 730
56	APPAREL AND ACCESSORY STORES	120	19 240	2 705	928	107	15 338	2 039
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	40	(D)	(D)	(D)	40	6 243	852
562	WOMEN'S READY-TO-WEAR STORES	36	7 998	(D)	(D)	33	5 865	788
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	80	(D)	1 436	465	67	9 095	1 187
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES ³	23	2 997	510	145	18	3 129	403
565	FAMILY CLOTHING STORES ³	18	2 320	298	127	19	2 869	352
566	SHOE STORES ³	22	(D)	(D)	(D)	21	2 233	327
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³	7	(D)	(D)	(D)	9	864	105
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES.	130	20 600	3 347	655	107	12 573	1 872
5712	FURNITURE STORES	67	10 882	1 808	350	49	6 558	1 122
OTHER 571	HOME FURNISHINGS STORES.	17	1 647	222	54	18	1 338	164
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES.	46	8 071	1 317	251	40	4 677	586
58	EATING AND DRINKING PLACES	287	19 186	3 960	1 785	260	12 912	2 563
5812	EATING PLACES.	236	17 488	3 704	1 655	212	11 467	2 350
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES).	51	1 698	256	130	48	1 445	213
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	50	9 135	(D)	(D)	47	6 862	940
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	252	24 392	2 459	660	240	14 911	1 548
592	LIQUOR STORES.	69	10 944	582	170	77	6 781	374
595	SPORTING GOODS STORES AND BICYCLE SHOPS.	26	1 654	189	45	22	870	88
597	JEWELRY STORES	21	3 500	580	106	18	2 301	329
5992	FLORISTS	23	1 123	201	69	25	759	112

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. [†]Revised.
¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.
²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.
³1967 data limited to "employer" establishments.
⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 4. CBD, City, SMSA-Percent Change and Percent Distribution: 1967

SIC code	Kind of business	Percent change in sales 1963 to 1967			Percent distribution of sales		
		Central business district	City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	RETAIL STORES, TDAL ¹	-9.1	40.3	35.3	100.0	100.0	100.0
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	-5.3	30.1	11.8	0.8	3.6	3.4
5251	HARDWARE STORES	(0)	-17.6	(0)	(0)	0.2	(0)
52 EX. 5251	DOTHER	-1.0	35.0	(0)	(0)	3.4	(0)
53 PART	GENERAL MERCHANDISE GRDUP STDRES ¹	-48.4	45.5	38.3	19.3	15.3	14.0
531	DEPARTMENT STDRES	(0)	50.2	50.2	(0)	10.7	9.3
533	VARIETY STORES	-17.2	45.7	16.4	4.0	(0)	2.5
539	MISCELLANEDUS GENERAL MERCHANDISE STDRES. .	(0)	27.6	23.9	(0)	(0)	2.2
54	FDDD STDRES	28.0	36.0	23.9	6.0	17.1	19.7
55 EX. 554	AUTDMOTIVE DEALERS.	18.9	37.6	39.8	26.8	26.5	24.7
55 PT.(554)	GASDLINE SERVICE STATIDNS	-3.6	(0)	17.8	2.6	7.0	7.7
56	APPAREL AND ACCESSDRY STDRES.	-18.3	35.7	25.4	12.6	6.7	6.4
562, 3, 8	WDMEN'S CLDTHING, SPECIALTY STDRES, FURRIERS	(0)	51.7	(0)	5.0	(0)	(0)
562	WDMEN'S READY-TO-WEAR STDRES	-7.7	(0)	36.4	4.9	2.8	2.6
DOTHER 56	OTHER APPAREL AND ACCESSDRY STDRES.	(0)	23.3	(0)	7.6	(0)	(0)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	48.3	(0)	63.8	13.4	7.2	6.8
5712	FURNITURE STDRES.	58.6	(0)	65.9	9.6	3.6	3.6
OTHER 571	HDME FURNISHINGS STDRES	(0)	65.7	23.1	(0)	(0)	0.5
572, 573	HDUSEHDLD APPLIANCE, RADID, TELEVISION, AND MUSIC STDRES	(0)	(0)	72.6	(0)	(0)	2.7
58	EATING AND DRINKING PLACES.	20.8	66.3	48.6	5.5	6.4	6.3
5812	EATING PLACES	18.2	(0)	52.5	4.6	(0)	5.7
5813	DRINKING PLACES (ALCDHOLIC BEVERAGES) . . .	36.7	(0)	17.5	0.9	(0)	0.6
59 PT.(591)	DRUG STDRES AND PRDPRIETARY STDRES.	-21.7	22.4	33.1	3.4	2.8	3.0
59 EX. 591	MISCELLANEDUS RETAIL STDRES ²	13.5	58.3	63.6	9.6	7.4	8.0
592	LIQUOR STDRES	-19.9	61.7	61.4	1.1	3.4	3.6
595	SPDRTING GDDDS STDRES, BICYCLE SHDPS.	4.0	(0)	90.1	0.9	0.4	0.5
597	JEWELRY STDRES.	41.6	52.9	52.1	5.0	(0)	1.2
5992	FLORISTS.	-100.0	36.2	47.9	-	0.3	0.4

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. ¹Revised.
¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.
²Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 5. CBD Sales as Percent of City and SMSA Sales: 1967

SIC code	Kind of business	Central business district sales as--	
		Percent of city sales	Percent of standard metropolitan statistical area sales
	RETAIL STORES, TOTAL ¹	22.4	19.4
52	BUILDING MATERIALS, HAROWARE, AND FARM EQUIPMENT DEALERS.	5.1	4.7
5251	HARDWARE STORES	(0)	(0)
52 EX. 5251	OTHER	(0)	4.1
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	28.2	26.7
531	DEPARTMENT STORES	(0)	(0)
533	VARIETY STORES.	(0)	30.8
539	MISCELLANEOUS GENERAL MERCHANDISE STORES.	11.3	(0)
54	FOOD STORES	7.8	5.9
55 EX. 554	AUTOMOTIVE OEALERS.	22.7	21.1
55 PT.(554)	GASOLINE SERVICE STATIONS	8.4	6.6
56	APPAREL AND ACCESSORY STORES.	42.0	38.8
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS.	(0)	(0)
562	WOMEN'S REAOY-TO-WEAR STORES.	38.4	36.0
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	(0)	(0)
561	MEN'S ANO BOY'S CLOTHING AND FURNISHINGS STORES ³	47.1	42.7
565	FAMILY CLOTHING STORES ³	66.1	63.5
566	SHOE STORES ³	38.0	34.3
564, 7, 9	APPAREL ANO ACCESSORY STORES, N.E.C. ³	(0)	(0)
57	FURNITURE, HOME FURNISHINGS, ANO EQUIPMENT STORES	41.8	38.4
5712	FURNITURE STORES.	59.5	52.2
OTHER 571	HOME FURNISHINGS STORES	(0)	(0)
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, ANO MUSIC STORES. . .	26.1	(0)
58	EATING AND DRINKING PLACES.	19.4	17.0
5812	EATING PLACES	(0)	15.7
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	(0)	30.3
59 PT.(591)	ORUG STORES ANO PROPRIETARY STORES.	27.3	22.0
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	29.4	23.3
592	LIQUOR STORES	7.6	6.2
595	SPORTING GOOOS STORES ANO BICYCLE SHOPS	54.7	31.1
597	JEWELRY STORES.	(0)	83.8
5992	FLORISTS.	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. ^rRevised.
¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.
²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.
³1967 data limited to "employer" establishments.
⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 6. Major Retail Centers in the SMSA: 1967

SIC code	Kind of business	Standard metropolitan statistical area	Central business district	Major retail centers (see descriptions below)
				No. 1
	RETAIL STORES, TOTAL: ¹			
	NUMBER	1 714	233	73
	SALES \$1,000. . .	303 734	59 034	44 199
54, 58, 591	CONVENIENCE GOODS STORES:			
	NUMBER	742	60	16
	SALES \$1,000. . .	88 035	8 774	9 364
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): ²			
	NUMBER	307	86	36
	SALES \$1,000. . .	82 474	26 724	31 611
52, 55, 59 EX. 591	ALL OTHER STORES:			
	NUMBER	665	87	21
	SALES \$1,000. . .	133 225	23 536	3 224
	NUMBER OF ESTABLISHMENTS			
	RETAIL STORES, TOTAL ¹	1 714	232	73
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS	41	5	1
5251	HARDWARE STORES	16	2	-
52 EX. 5251	OTHER	25	3	1
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	57	14	8
531	DEPARTMENT STORES	55	3	2
533	VARIETY STORES	19	6	3
539	MISCELLANEOUS GENERAL MERCHANDISE STORES	33	5	3
54	FOOD STORES	405	11	9
55 EX. 554	AUTOMOTIVE DEALERS	134	21	2
55 PT. (554)	GASOLINE SERVICE STATIONS	238	12	6
56	APPAREL AND ACCESSORY STORES	120	43	20
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	40	12	8
562	WOMEN'S READY-TO-WEAR STORES	36	10	7
OTHER 56	OTHER APPAREL AND ACCESSORY STORES	80	31	12
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	130	29	8
5712	FURNITURE STORES	67	17	3
OTHER 571	HOME FURNISHING STORES	17	2	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	46	10	5
58	EATING AND DRINKING PLACES	287	42	5
5812	EATING PLACES	236	30	5
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	51	12	-
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES	50	7	2
59 EX. 591	MISCELLANEOUS RETAIL STORES ³	252	49	12
592	LIQUOR STORES	69	7	1
595	SPORTING GOODS STORES, BICYCLE SHOPS	26	4	1
597	JEWELRY STORES	21	15	2
5992	FLORISTS	23	-	1

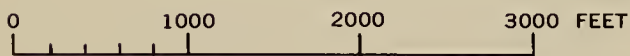
Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. ^rRevised.
¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.
²Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.
³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.
MRC No. 1 Includes the planned centers known as "Columbus Square " and "Cross Country Center " and establishments on Macon Rd. from 21st St. to Rigdon Rd. (Columbus) Tract 11, 20

MACON, GA.

Standard Metropolitan Statistical Area and Central Business District



Comprising Census Tract 107



MACON, GA.

City and Major Retail Centers

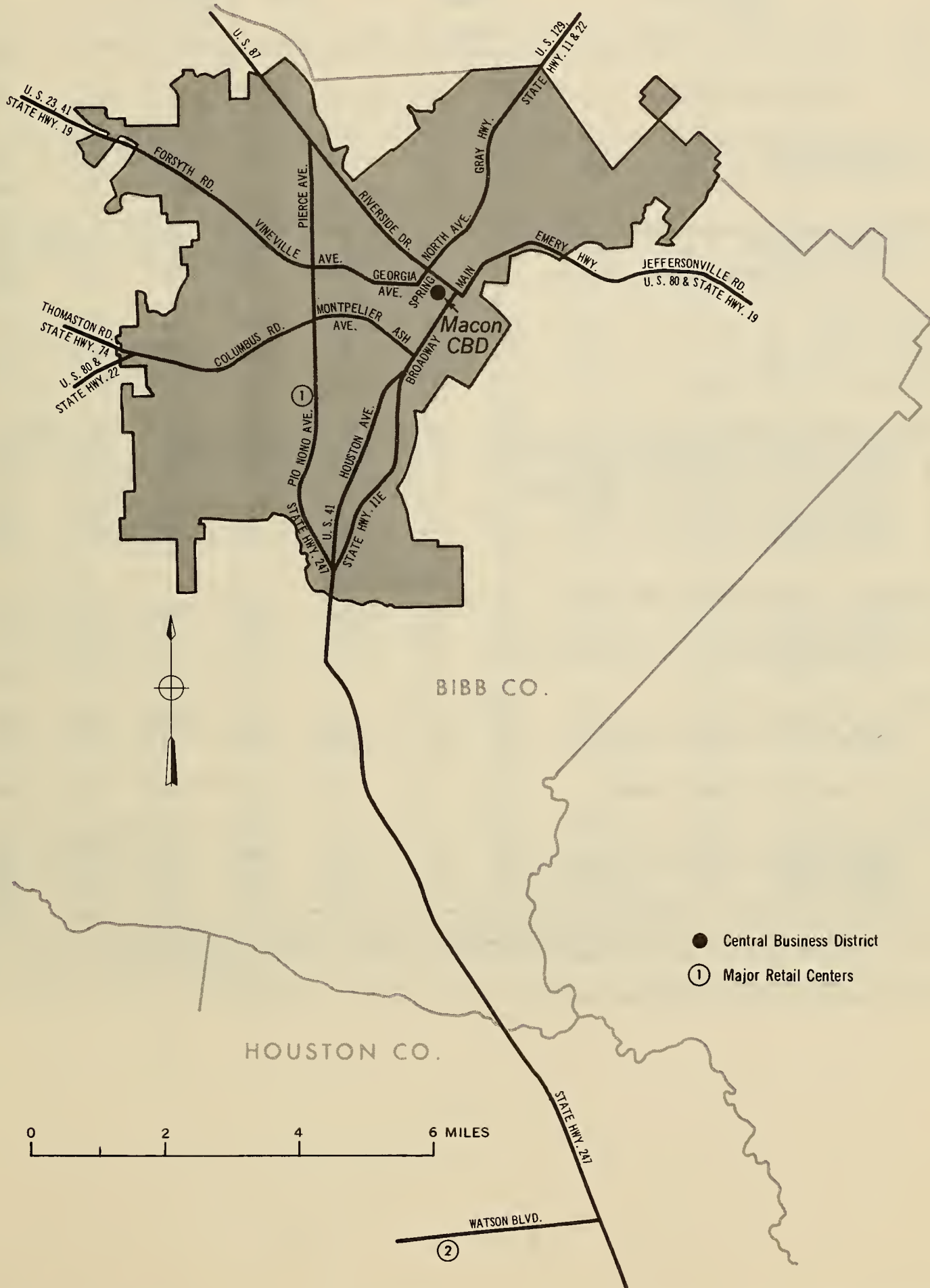


TABLE 1. The Central Business District: 1967 and 1963

SIC code	Kind of business	1967				1963		
		Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL ¹	253	85 822	12 021	3 041	290	78 675	10 948
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS.	5	1 116	119	27	5	852	117
5251	HARDWARE STORES.	-	-	-	-	-	-	-
52 EX. 5251	OTHER.	5	1 116	119	27	5	852	117
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	13	21 592	3 545	999	17	21 765	3 131
531	DEPARTMENT STORES.	4	17 844	2 901	767	6	(D)	(D)
533	VARIETY STORES	5	3 206	576	217	6	3 467	574
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	4	542	68	15	5	(D)	(D)
54	FOOD STORES.	15	3 009	273	105	19	4 262	473
55 EX. 554	AUTOMOTIVE DEALERS	16	26 712	2 828	439	17	21 110	2 122
55 PT.(554)	GASOLINE SERVICE STATIONS.	20	1 816	231	64	20	1 919	237
56	APPAREL AND ACCESSORY STORES	32	10 080	1 576	409	47	10 451	1 645
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	13	3 909	559	171	18	4 260	659
562	WOMEN'S READY-TO-WEAR STORES	12	3 876	550	165	16	4 197	651
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	19	6 171	1 017	238	29	6 191	986
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES ³	8	1 641	237	55	9	1 888	230
565	FAMILY CLOTHING STORES ³	4	(D)	(D)	(D)	5	(D)	(D)
566	SHOE STORES ³	7	(D)	(D)	(D)	14	1 788	274
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³	-	-	-	-	1	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES.	32	8 286	1 356	266	29	7 308	1 329
5712	FURNITURE STORES	12	4 841	872	166	12	(D)	(D)
OTHER 571	HOME FURNISHINGS STORES.	4	(D)	(D)	(D)	1	(D)	(D)
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES.	16	(D)	(D)	(D)	16	2 660	466
58	EATING AND DRINKING PLACES	47	4 384	964	424	45	3 644	843
5812	EATING PLACES.	34	3 540	865	375	38	3 428	817
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . .	13	844	99	49	7	216	26
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	9	1 062	151	66	9	909	139
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	64	7 765	978	242	82	6 455	912
592	LIQUOR STORES.	18	2 697	144	47	29	1 953	121
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . .	4	716	73	15	3	442	47
597	JEWELRY STORES	14	1 900	309	70	12	1 267	208
5992	FLORISTS	8	382	45	15	11	386	53

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. ^TRevised.¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³1967 data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 2. The City: 1967 and 1963

SIC code	Kind of business	1967				1963		
		Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL ¹	1 128	240 994	(D)	(D)	1 078	180 285	20 478
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS.	34	(D)	(D)	(D)	36	(D)	(D)
5251	HARDWARE STORES.	8	365	24	7	5	224	19
52 EX. 5251	OTHER.	26	(D)	(D)	(D)	31	(D)	(D)
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	43	36 990	(D)	(D)	48	26 986	(D)
531	DEPARTMENT STORES.	6	(D)	(D)	(D)	7	(D)	(D)
533	VARIETY STORES	19	(D)	(D)	(D)	21	(D)	(D)
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	18	1 601	(D)	(D)	20	1 626	(D)
54	FOOD STORES.	219	52 220	3 798	1 197	250	38 448	2 705
55 EX. 554	AUTOMOTIVE DEALERS	69	51 937	5 019	837	71	42 846	3 754
55 PT.(554)	GASOLINE SERVICE STATIONS.	216	20 982	1 911	644	176	14 235	1 322
56	APPAREL AND ACCESSORY STORES	70	(D)	(D)	(D)	75	12 691	1 898
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	30	(D)	(D)	(D)	27	(D)	(D)
562	WOMEN'S READY-TO-WEAR STORES	27	6 779	1 044	309	23	5 026	728
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	40	8 772	(D)	(D)	48	(D)	(D)
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES ³	13	2 105	337	83	14	(D)	(D)
565	FAMILY CLOTHING STORES ³	6	3 573	647	156	9	(D)	(D)
566	SHOE STORES ³	17	(D)	(D)	(D)	19	(D)	(D)
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³ . . .	3	(D)	(D)	(D)	6	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES.	83	(D)	(D)	(D)	81	10 167	(D)
5712	FURNITURE STORES	30	(D)	(D)	(D)	34	5 174	(D)
OTHER 571	HOME FURNISHINGS STORES.	15	(D)	213	50	11	946	(D)
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES.	38	(D)	757	162	36	4 047	609
58	EATING AND DRINKING PLACES	153	13 548	2 981	1 469	138	8 374	1 806
5812	EATING PLACES.	131	12 366	(D)	(D)	129	8 059	1 774
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . .	22	1 182	(D)	(D)	9	315	32
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	46	(D)	(D)	(D)	39	(D)	(D)
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	195	20 655	2 348	628	164	13 541	1 859
592	LIQUOR STORES.	33	6 265	326	89	37	3 318	182
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . .	12	(D)	(D)	(D)	11	1 001	86
597	JEWELRY STORES	20	2 490	403	99	14	(D)	(D)
5992	FLORISTS	27	980	118	42	25	788	96

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

^rRevised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.

³1967 data limited to "employer" establishments.

⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 3. The Standard Metropolitan Statistical Area: 1967 and 1963

MACON SMSA—Consists of Bibb and Houston Counties, Ga.

SIC code	Kind of business	1967				1963		
		Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL ¹	1 596	312 381	34 369	9 906	1 468	228 834	25 170
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS.	51	14 874	1 558	361	52	12 795	1 437
5251	HARDWARE STORES.	15	991	(D)	(D)	9	(D)	(D)
52 EX. 5251	OTHER.	36	13 883	(D)	(D)	43	(D)	(D)
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	61	42 201	5 609	1 625	63	29 542	4 055
531	DEPARTMENT STORES.	7	30 473	4 107	1 113	8	20 003	2 685
533	VARIETY STORES	23	8 304	(D)	(D)	26	7 610	1 176
539	MISCELLANEOUS GENERAL MERCHANDISE STORES	31	3 424	(D)	(D)	29	1 929	194
54	FOOD STORES.	317	69 953	4 874	1 558	343	51 738	3 494
55 EX. 554	AUTOMOTIVE DEALERS	114	67 001	6 425	1 104	106	51 705	4 602
55 PT.(554)	GASOLINE SERVICE STATIONS.	302	28 059	2 422	815	247	19 407	1 755
56	APPAREL AND ACCESSORY STORES	102	18 494	2 766	784	101	15 107	2 126
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	39	7 513	1 137	349	33	6 319	834
562	WOMEN'S READY-TO-WEAR STORES	35	7 465	(D)	(D)	28	5 987	779
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	63	10 981	1 629	435	68	8 788	1 292
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES ³	18	2 528	392	102	21	2 662	320
565	FAMILY CLOTHING STORES ³	12	4 537	742	195	14	3 060	521
566	SHOE STORES ³	23	3 560	466	124	23	2 556	392
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³	6	315	29	14	10	510	59
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES.	111	17 539	2 601	562	113	12 929	2 111
5712	FURNITURE STORES	43	10 276	1 523	320	54	7 352	1 204
OTHER 571	HOME FURNISHINGS STORES.	20	1 590	226	55	15	1 047	216
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES.	48	5 673	852	187	44	4 530	691
58	EATING AND DRINKING PLACES	216	17 762	3 763	1 866	189	11 235	2 371
5812	EATING PLACES.	180	15 348	3 397	1 720	173	10 617	2 312
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES).	36	2 414	366	146	16	618	59
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	62	10 306	1 435	427	49	6 811	972
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	260	26 192	2 916	804	205	17 565	2 247
592	LIQUOR STORES.	36	6 469	339	93	45	4 429	239
595	SPORTING GOODS STORES AND BICYCLE SHOPS.	17	1 326	127	33	14	1 293	106
597	JEWELRY STORES	26	2 859	471	119	16	1 611	264
5992	FLORISTS	35	1 406	163	62	30	965	117

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.

³1967 data limited to "employer" establishments.

⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 4. CBD, City, SMSA—Percent Change and Percent Distribution: 1967

SIC code	Kind of business	Percent change in sales 1963 to 1967			Percent distribution of sales		
		Central business district	City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	RETAIL STORES, TOTAL ¹	9.1	33.7	36.5	100.0	100.0	100.0
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	31.0	10.3	16.2	1.3	(D)	4.8
5251	HARDWARE STORES	-	62.9	(D)	-	0.2	0.3
52 EX. 5251	OTHER	31.0	8.7	(D)	1.3	(D)	4.5
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	-0.8	37.1	42.8	25.2	15.3	13.5
531	DEPARTMENT STORES	(D)	51.8	52.3	20.8	(D)	9.7
533	VARIETY STORES	-7.5	2.3	9.1	3.7	(D)	2.7
539	MISCELLANEOUS GENERAL MERCHANDISE STORES	(D)	-1.5	77.5	0.7	0.7	1.1
54	FOOD STORES	-29.4	35.8	35.2	3.5	21.7	22.4
55 EX. 554	AUTOMOTIVE DEALERS	26.5	21.2	29.6	31.1	21.6	21.4
55 PT.(554)	GASOLINE SERVICE STATIONS	-5.4	47.4	44.6	2.1	8.7	9.0
56	APPAREL AND ACCESSORY STORES	-3.6	(D)	22.4	11.8	(D)	5.9
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	-8.2	29.5	18.9	4.6	(D)	2.4
562	WOMEN'S READY-TO-WEAR STORES	-7.7	34.9	24.7	4.5	2.8	2.4
OTHER 56	OTHER APPAREL AND ACCESSORY STORES	-0.3	(D)	25.0	7.2	3.6	3.5
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	13.4	(D)	35.6	9.7	(D)	5.6
5712	FURNITURE STORES	(D)	(D)	39.8	5.6	(D)	3.3
OTHER 571	HOME FURNISHINGS STORES	(D)	(D)	51.9	(D)	(D)	0.5
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES	(D)	(D)	25.2	(D)	(D)	1.8
58	EATING AND DRINKING PLACES	20.3	61.8	58.1	5.1	5.6	5.7
5812	EATING PLACES	3.3	53.4	44.6	4.1	5.1	4.9
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	290.7	275.2	290.6	1.0	0.5	0.8
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	16.8	39.7	51.3	1.2	(D)	3.3
59 EX. 591	MISCELLANEOUS RETAIL STORES ²	20.3	52.5	49.1	9.0	8.6	8.4
592	LIQUOR STORES	38.1	88.8	46.1	3.1	2.6	2.1
595	SPORTING GOODS STORES, BICYCLE SHOPS	62.0	(D)	2.5	0.8	(D)	0.4
597	JEWELRY STORES	50.0	(D)	77.5	2.2	1.0	0.9
5992	FLORISTS	-1.0	24.4	45.7	0.4	0.4	0.5

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. [†]Revised.
¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.
²Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 5. CBD Sales as Percent of City and SMSA Sales: 1967

SIC code	Kind of business	Central business district sales as--	
		Percent of city sales	Percent of standard metropolitan statistical area sales
	RETAIL STORES, TOTAL ¹	35.6	27.5
52	BUILDING MATERIALS, HARWARE, AND FARM EQUIPMENT DEALERS.	(D)	7.5
5251	HARWARE STORES	-	-
52 EX. 5251	OTHER	(D)	8.0
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	58.4	51.2
531	DEPARTMENT STORES	(D)	58.6
533	VARIETY STORES.	(D)	38.6
539	MISCELLANEOUS GENERAL MERCHANDISE STORES.	33.9	15.8
54	FOOD STORES	5.8	4.3
55 EX. 554	AUTOMOTIVE DEALERS.	51.4	39.9
55 PT.(554)	GASOLINE SERVICE STATIONS	8.7	6.5
56	APPAREL AND ACCESSORY STORES.	(D)	54.5
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS.	(D)	52.0
562	WOMEN'S READY-TO-WEAR STORES.	57.2	51.9
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	70.3	56.2
561	MEN'S AND BOY'S CLOTHING AND FURNISHINGS STORES ³	78.0	64.9
565	FAMILY CLOTHING STORES ³	(D)	(D)
566	SHOE STORES ³	44.0	(D)
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³	-	-
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	(D)	47.2
5712	FURNITURE STORES.	(D)	47.1
OTHER 571	HOME FURNISHINGS STORES	(D)	(D)
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES.	53.2	(D)
58	EATING AND DRINKING PLACES.	32.4	24.7
5812	EATING PLACES	28.6	23.1
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	71.4	35.0
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES.	(D)	10.3
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	37.6	29.6
592	LIQUOR STORES	43.0	41.7
595	SPORTING GOODS STORES AND BICYCLE SHOPS	(D)	54.0
597	JEWELRY STORES.	76.3	66.5
5992	FLORISTS.	39.0	27.2

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. ^rRevised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.

³1967 data limited to "employer" establishments.

⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 6. Major Retail Centers in the SMSA: 1967

SIC code	Kind of business	Standard metropolitan statistical area	Central business district	Major retail centers (see descriptions below)	
				No. 1	No. 2
	RETAIL STORES, TOTAL: ¹				
	NUMBER	1 596	253	36	54
	SALES \$1,000. . .	312 381	85 822	20 815	18 237
54, 58, 591	CONVENIENCE GOODS STORES:				
	NUMBER	595	71	11	10
	SALES \$1,000. . .	98 021	8 455	6 383	7 495
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): ²				
	NUMBER	274	77	13	25
	SALES \$1,000. . .	78 234	39 958	12 666	8 041
52, 55, 59 EX. 591	ALL OTHER STORES:				
	NUMBER	727	105	12	19
	SALES \$1,000. . .	136 126	37 409	1 766	2 701
	NUMBER OF ESTABLISHMENTS				
	RETAIL STORES, TOTAL ¹	1 596	253	36	54
52	BUILDING MATERIALS, HARWARE, AND FARM EQUIPMENT DEALERS	51	5	2	4
5251	HARWARE STORES	15	-	-	3
52 EX. 5251	OTHER	36	5	2	1
53 PART	GENERAL MERCHANOISE GROUP STORES ¹	61	13	4	5
531	DEPARTMENT STORES	7	4	1	1
533	VARIETY STORES.	23	5	2	3
539	MISCELLANEOUS GENERAL MERCHANDISE STORES.	31	4	1	1
54	FOOD STORES	317	15	5	7
55 EX. 554	AUTOMOTIVE DEALERS.	114	16	2	3
55 PT. (554)	GASOLINE SERVICE STATIONS	302	20	3	8
56	APPAREL AND ACCESSORY STORES.	102	32	6	15
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	39	13	2	6
562	WOMEN'S READY-TO-WEAR STORES.	35	12	2	6
OTHER 56	OTHER APPAREL AND ACCESSORY STORES.	63	19	4	9
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	111	32	3	5
5712	FURNITURE STORES.	43	12	-	2
OTHER 571	HOME FURNISHING STORES.	20	4	-	1
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	48	16	3	2
58	EATING AND DRINKING PLACES.	216	47	5	1
5812	EATING PLACES	180	34	5	1
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	36	13	-	-
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES.	62	9	1	2
59 EX. 591	MISCELLANEOUS RETAIL STORES ³	260	64	5	4
592	LIQUOR STORES	36	18	-	-
595	SPORTING GOODS STORES, BICYCLE SHOPS.	17	4	-	-
597	JEWELRY STORES.	26	14	1	2
5992	FLORISTS.	35	8	-	1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. [†]Revised.
¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.
²Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.
³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 1 Includes the planned center known as "Westgate Shopping Center" and establishments on Pio Nono Ave. from Holly St. to Canterbury Rd. (Macon city)

MRC No. 2 Includes the planned centers known as "Williams Plaza", "Miller Hills", "Stanton Plaza" and establishments on Watson Blvd. from Lois St. and Gwen Rd. to County Rd. and Corder Rd. (Warner Robins and Houston Co.)

SAVANNAH, GA.

Standard Metropolitan Statistical Area and Central Business District



Comprising Census Tracts 3

SAVANNAH, GA.

City and Major Retail Centers



TABLE 1. The Central Business District: 1967 and 1963

SIC code	Kind of business	1967				1963		
		Estab-lish-ments	Sales	Payroll, entire year	Paid employees for week including March 12	Estab-lish-ments	Sales	Payroll, entire year
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(\$1,000)	(\$1,000)
	RETAIL STORES, TOTAL ¹	219	58 298	8 606	2 404	253	51 575	7 091
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS.	3	156	20	6	4	303	30
5251	HARDWARE STORES.	2	(D)	(D)	(D)	3	(D)	(D)
52 EX. 5251	OTHER.	1	(D)	(D)	(D)	1	(D)	(D)
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	13	12 188	1 855	551	15	10 087	1 557
531	DEPARTMENT STORES.	2	(D)	(D)	(D)	2	(D)	(D)
533	VARIETY STORES	5	3 023	472	165	7	2 989	482
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	6	(D)	(D)	(D)	6	(D)	(D)
54	FOOD STORES.	9	(D)	(D)	(D)	10	(D)	(D)
55 EX. 554	AUTOMOTIVE DEALERS	10	6 297	816	109	16	7 128	639
55 PT.(554)	GASOLINE SERVICE STATIONS.	9	834	106	40	16	(D)	(D)
56	APPAREL AND ACCESSORY STORES	52	13 212	2 172	585	62	11 773	1 908
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	25	5 550	871	271	26	4 444	682
562	WOMEN'S READY-TO-WEAR STORES	17	4 877	790	228	20	4 171	633
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	27	7 662	1 301	314	36	7 329	1 226
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES ³	10	3 224	565	103	13	(D)	(D)
565	FAMILY CLOTHING STORES ³	4	(D)	(D)	(D)	5	(D)	(D)
566	SHOE STORES ³	12	3 429	552	141	13	2 505	362
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³ . . .	1	(D)	(D)	(D)	5	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES.	27	6 996	1 185	261	33	5 644	974
5712	FURNITURE STORES	19	5 109	833	165	18	3 715	640
OTHER 571	HOME FURNISHINGS STORES.	1	(D)	(D)	(D)	4	(D)	(D)
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES.	7	(D)	(D)	(D)	11	(D)	(D)
58	EATING AND DRINKING PLACES	49	4 356	1 031	492	39	2 723	581
5812	EATING PLACES.	33	3 831	931	460	33	2 446	563
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . .	16	525	100	32	6	277	18
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	3	(D)	(D)	(D)	5	1 142	127
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	44	4 293	680	164	53	4 368	689
592	LIQUOR STORES.	3	119	(D)	(D)	6	297	16
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . .	1	(D)	(D)	(D)	1	(D)	(D)
597	JEWELRY STORES	15	2 111	312	68	14	1 896	367
5992	FLORISTS	4	137	33	14	1	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. ^rRevised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.

³1967 data limited to "employer" establishments.

⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 2. The City: 1967 and 1963

SIC code	Kind of business	1967				1963		
		Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL ¹	1 147	230 654	(D)	(D)	1 206	187 921	21 078
52	BUILDING MATERIALS, HAROWARE, AND FARM EQUIP- MENT DEALERS.	33	9 459	1 387	290	39	7 673	1 022
5251	HARDWARE STORES.	7	(D)	68	23	4	384	51
52 EX. 5251	OTHER.	26	(D)	1 319	267	35	7 289	971
53 PART	GENERAL MERCHANOISE GROUP STORES ¹	42	36 419	5 268	1 361	45	22 850	3 437
531	DEPARTMENT STORES.	6	25 547	3 804	868	5	(D)	(D)
533	VARIETY STORES	16	5 269	840	284	21	5 210	791
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	20	5 603	624	209	19	(D)	(D)
54	FOOD STORES.	213	52 065	3 750	1 084	254	41 831	2 474
55 EX. 554	AUTOMOTIVE DEALERS	78	42 359	4 254	816	75	41 998	4 172
55 PT. (554)	GASOLINE SERVICE STATIONS.	178	16 104	1 301	414	190	15 357	1 210
56	APPAREL AND ACCESSORY STORES	95	19 920	3 174	824	104	16 279	2 481
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	41	(D)	(D)	(D)	39	(D)	(D)
562	WOMEN'S READY-TO-WEAR STORES	29	8 825	(D)	(D)	32	(D)	(D)
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	54	(D)	(D)	(D)	65	(D)	(D)
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS	15	3 800	620	120	24	(D)	(D)
	STORES ³	7	1 548	239	91	13	1 539	218
565	FAMILY CLOTHING STORES ³	16	(D)	(D)	(D)	17	(D)	(D)
566	SHOE STORES ³	6	(D)	(D)	(D)	11	(D)	(D)
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³							
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT	81	15 431	2 330	512	92	12 420	1 796
5712	FURNITURE STORES	39	9 500	1 299	256	49	(D)	(D)
OTHER 571	HOME FURNISHINGS STORES.	14	(D)	(D)	(D)	16	(D)	(D)
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND	28	(D)	(D)	(D)	27	(D)	(D)
	MUSIC STORES.							
58	EATING AND DRINKING PLACES	186	14 618	3 041	1 427	141	9 599	2 003
5812	EATING PLACES.	141	12 894	2 840	1 338	113	8 526	1 925
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES).	45	1 724	201	89	28	1 073	78
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES	40	8 176	(D)	(D)	54	6 107	765
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	201	16 103	1 883	538	212	13 807	1 718
592	LIQUOR STORES.	32	4 818	405	124	51	4 809	318
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . . .	8	(D)	(D)	(D)	6	(D)	(D)
597	JEWELRY STORES	22	(D)	482	91	20	(D)	(D)
5992	FLORISTS	27	964	178	60	27	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. ¹Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.

³1967 data limited to "employer" establishments.

⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 3. The Standard Metropolitan Statistical Area: 1967 and 1963

SAVANNAH SMSA—Coextensive with Chatham County, Ga.

SIC code	Kind of business	1967				1963		
		Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL ¹	1 441	272 119	31 533	8 827	1 489	214 747	23 634
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS.	39	9 871	1 445	309	52	9 230	1 146
5251	HARDWARE STORES.	10	(D)	(D)	(D)	7	581	69
52 EX. 5251	OTHER.	29	(D)	(D)	(D)	45	8 649	1 077
53 PART	GENERAL MERCHANDISE GRDUP STORES ¹	52	37 944	5 453	1 419	56	25 610	3 663
531	DEPARTMENT STORES.	6	25 547	3 804	868	6	15 603	2 307
533	VARIETY STORES	19	6 145	980	331	25	5 712	863
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	27	6 252	669	220	25	4 295	493
54	FOOD STORES.	266	61 954	4 402	1 277	305	49 002	2 860
55 EX. 554	AUTDMOTIVE DEALERS	93	47 069	4 736	910	89	44 460	4 439
55 PT. (554)	GASOLINE SERVICE STATIONS.	247	27 446	2 241	698	261	20 718	1 679
56	APPAREL AND ACCESSORY STORES	104	20 517	3 248	859	113	17 465	2 632
562, 3, 8	WDMEN'S CLOTHING, SPECIALTY STDRES, FURRIERS	46	10 277	(D)	(D)	41	7 070	1 043
562	WOMEN'S READY-TO-WEAR STORES	33	9 205	(D)	(D)	34	6 773	988
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	58	10 240	(D)	(D)	72	10 395	1 589
561	MEN'S AND BOYS' CLDTHING AND FURNISHINGS STDRES ³	15	3 800	620	120	25	(D)	(D)
565	FAMILY CLOTHING STORES ³	8	(D)	(D)	(D)	16	2 195	293
566	SHOE STORES ³	18	3 929	614	171	19	3 037	432
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³	6	(D)	(D)	(D)	12	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES.	94	16 785	2 487	550	96	12 692	1 812
5712	FURNITURE STORES	46	10 533	1 437	287	50	8 158	1 097
OTHER 571	HOME FURNISHINGS STDRES.	17	2 521	564	156	17	1 798	347
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES.	31	3 731	486	107	29	2 736	368
58	EATING AND DRINKING PLACES	240	17 886	3 756	1 722	200	12 362	2 529
5812	EATING PLACES.	183	15 719	3 512	1 619	161	10 769	2 398
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES).	57	2 167	244	103	39	1 593	131
59 PT. (591)	DRUG STORES AND PROPRIETARY STDRES	50	10 612	(D)	(D)	67	7 180	909
59 EX. 591	MISCELLANEDUS RETAIL STORES ⁴	256	22 035	(D)	(D)	250	16 028	1 965
592	LIQUOR STORES.	45	7 441	560	167	61	5 394	351
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . .	10	1 048	97	25	8	359	58
597	JEWELRY STDRES	23	3 442	482	91	22	2 323	426
5992	FLORISTS	32	1 068	190	69	29	922	158

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. ^rRevised.
¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.
²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.
³1967 data limited to "employer" establishments.
⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 4. CBD, City, SMSA-Percent Change and Percent Distribution: 1967

SIC code	Kind of business	Percent change in sales 1963 to 1967			Percent distribution of sales		
		Central business district	City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	RETAIL STORES, TOTAL ¹	13.0	22.7	26.7	100.0	100.0	100.0
52	BUILDING MATERIALS, HARWARE, AND FARM EQUIP- MENT DEALERS	-48.5	23.3	6.9	0.3	4.1	3.6
5251	HARWARE STORES	(D)	(D)	(D)	(D)	(D)	(D)
52 EX. 5251	OTHER	(D)	(D)	(D)	(D)	(D)	(D)
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	20.8	59.4	48.2	20.9	15.8	13.9
531	DEPARTMENT STORES	(D)	(D)	63.7	(D)	11.1	9.4
533	VARIETY STORES	1.1	1.1	7.6	5.2	2.3	2.2
539	MISCELLANEOUS GENERAL MERCHANDISE STORES	(D)	(D)	45.6	(D)	2.4	2.3
54	FOOD STORES	(D)	24.5	26.4	(D)	22.6	22.8
55 EX. 554	AUTOMOTIVE DEALERS	-11.7	0.8	5.9	10.8	18.4	17.3
55 PT. (554)	GASOLINE SERVICE STATIONS	(D)	4.9	32.5	1.4	7.0	10.1
56	APPAREL AND ACCESSORY STORES	12.2	22.4	17.5	22.7	8.6	7.5
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	24.9	41.4	45.4	9.5	(D)	3.8
562	WOMEN'S READY-TO-WEAR STORES	16.9	(D)	35.9	8.4	3.8	3.4
OTHER 56	OTHER APPAREL AND ACCESSORY STORES	4.5	6.7	-1.5	13.2	(D)	3.7
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	23.9	24.2	32.2	12.0	6.7	6.2
5712	FURNITURE STORES	37.5	(D)	29.1	8.8	4.1	3.9
OTHER 571	HOME FURNISHINGS STORES	(D)	36.2	40.2	(D)	(D)	0.9
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES	-7.9	36.7	36.4	(D)	(D)	1.4
58	EATING AND DRINKING PLACES	60.0	52.3	44.7	7.5	6.3	6.6
5812	EATING PLACES	56.6	51.2	46.0	6.6	5.6	5.8
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	89.5	60.7	36.0	0.9	0.7	0.8
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES	(D)	33.9	47.8	(D)	3.5	3.9
59 EX. 591	MISCELLANEOUS RETAIL STORES ²	-1.7	16.6	37.5	7.4	7.0	8.1
592	LIQUOR STORES	-59.9	0.2	37.9	0.2	2.1	2.7
595	SPORTING GOODS STORES, BICYCLE SHOPS	(D)	151.3	191.9	(D)	(D)	0.4
597	JEWELRY STORES	11.3	59.8	48.2	3.6	(D)	1.3
5992	FLORISTS	(D)	(D)	15.8	0.2	0.4	0.4

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. [†]Revised.
¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.
²Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 5. CBD Sales as Percent of City and SMSA Sales: 1967

SIC code	Kind of business	Central business district sales as--	
		Percent of city sales	Percent of standard metropolitan statistical area sales
	RETAIL STORES, TOTAL ¹	25.3	21.4
52 5251 52 EX. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS. HARDWARE STORES OTHER	1.6 (D) (D)	1.6 (D) (D)
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES ¹ DEPARTMENT STORES VARIETY STORES. MISCELLANEOUS GENERAL MERCHANDISE STORES.	33.5 (D) 57.4 (D)	32.1 (D) 49.2 (D)
54	FOOD STORES	(D)	(D)
55 EX. 554	AUTOMOTIVE DEALERS.	14.9	13.4
55 PT.(554)	GASOLINE SERVICE STATIONS	5.2	3.0
56 562, 3, 8 562 OTHER 56 561 565 566 564, 7, 9	APPAREL AND ACCESSORY STORES. WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS. WOMEN'S READY-TO-WEAR STORES. OTHER APPAREL AND ACCESSORY STORES ² MEN'S AND BOY'S CLOTHING AND FURNISHINGS STORES ³ FAMILY CLOTHING STORES ³ SHOE STORES ³ APPAREL AND ACCESSORY STORES, N.E.C. ³	66.3 (D) 55.3 (D) 84.8 (D) (D) (D) (D)	64.4 54.0 53.0 74.8 84.8 62.3 87.3 (D)
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES FURNITURE STORES. HOME FURNISHINGS STORES HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES.	45.3 53.8 (D) 32.0	41.7 48.5 (D) (D)
58 5812 5813	EATING AND DRINKING PLACES. EATING PLACES DRINKING PLACES (ALCOHOLIC BEVERAGES)	29.8 29.7 30.5	24.4 24.4 24.2
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES.	(D)	(D)
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES ⁴ LIQUOR STORES SPORTING GOODS STORES AND BICYCLE SHOPS JEWELRY STORES. FLORISTS.	26.7 2.5 (D) (D) (D)	19.5 1.6 (D) (D) 61.3 12.8

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.
¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.
²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.
³1967 data limited to "employer" establishments.
⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 6. Major Retail Centers in the SMSA: 1967

SIC code	Kind of business	Standard metropolitan statistical area	Central business district	Major retail centers (see descriptions below)	
				No. 1	No. 2
	RETAIL STORES, TOTAL: ¹				
	NUMBER	1 441	219	42	17
	SALES \$1,000. . .	272 119	58 298	23 512	13 397
54, 58, 591	CONVENIENCE GOODS STORES:				
	NUMBER	556	61	10	7
	SALES \$1,000. . .	90 452	14 322	5 200	2 038
53 PT.56,57	SHOPPING GOODS STORES (GAF): ²				
	NUMBER	250	92	18	4
	SALES \$1,000. . .	75 246	32 396	14 011	(0)
52, 55, 59 EX. 591	ALL OTHER STORES:				
	NUMBER	635	66	14	6
	SALES \$1,000. . .	106 421	11 580	4 301	(0)
	NUMBER OF ESTABLISHMENTS				
	RETAIL STORES, TOTAL ¹	1 441	219	42	17
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS	39	3	2	1
5251	HARDWARE STORES	10	2	1	-
52 EX. 5251	OTHER	29	1	1	1
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	52	13	6	2
531	DEPARTMENT STORES	6	2	2	1
533	VARIETY STORES	19	5	2	-
539	MISCELLANEOUS GENERAL MERCHANDISE STORES	27	6	2	1
54	FOOD STORES	266	9	4	3
55 EX. 554	AUTOMOTIVE DEALERS	93	10	3	-
55 PT.(554)	GASOLINE SERVICE STATIONS	247	9	6	2
56	APPAREL AND ACCESSORY STORES	104	52	8	1
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	46	25	5	1
562	WOMEN'S READY-TO-WEAR STORES	33	17	4	-
OTHER 56	OTHER APPAREL AND ACCESSORY STORES	58	27	3	-
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	94	27	4	1
5712	FURNITURE STORES	46	19	-	-
OTHER 571	HOME FURNISHING STORES	17	1	-	1
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	31	7	4	-
58	EATING AND DRINKING PLACES	240	49	4	3
5812	EATING PLACES	183	33	4	3
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	57	16	-	-
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	50	3	2	1
59 EX. 591	MISCELLANEOUS RETAIL STORES ³	256	44	3	3
592	LIQUOR STORES	45	3	1	-
595	SPORTING GOODS STORES, BICYCLE SHOPS	10	1	-	-
597	JEWELRY STORES	23	15	1	-
5992	FLORISTS	32	4	-	2

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. [†]Revised.
¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.
²Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.
³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 1 Includes the planned centers known as "Cross Roads Shopping Center", "Victory Drive Shopping Plaza", and "K-Mart" and establishments on Skidaway Rd. from 41st St. to 50th St. and on Victory Drive from Shuptrine Ave. to Casey Canal. (Savannah)
MRC No. 2 Includes establishments in the area bounded by: Park Ave., Abercorn, 31st, and Whitaker. (Savannah)

Appendix

GENERAL EXPLANATION

CENSUS COVERAGE

Method of Coverage—Effective with the 1967 Census of Business, a major shift in the method of compiling data was introduced. In the 1954, 1958, and 1963 Censuses data for all "employer" establishments (those which had some paid employment during the census year) were obtained through a mail canvass. Information for "nonemployers" was obtained from Federal income tax records.

In the 1967 Census of Business, retail firms were divided into two categories—the "mail universe" and the "nonmail" universe. The coverage of each component and the method of obtaining census information for these two groups are described below.

1. The "nonmail" universe—This group consists of firms which were not required to file a regular census return and includes the following categories:

a. All "nonemployers"—Consists of all firms with no paid employment during 1967. Sales information for these firms was obtained from 1967 Federal income tax records. Although made up of a large number of firms, the nonemployer segment accounts for only about 5 percent of total retail sales. (See "Comparison of the 1963 Census With the 1967 Census," item 4, on the next page.)

In the 1967 Census, data for all nonemployer establishments were compiled from tax records. In the 1963 Census, data were compiled from only one-half of the nonemployer tax returns and were multiplied by 2 to establish census totals.

The census included only those retail nonemployer firms which reported as a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. This treatment is the same as in the 1963 Census.

b. Selected "small employers"—"Employers" consist of all business firms in the active records of the Internal Revenue Service (IRS) which were subject to payment of Federal Insurance Contribution Act (FICA) taxes. "Small employers" consist basically of all those single unit firms with payroll below a specified cutoff (except for a 10-percent sample of these which were included in the "mail" universe). The cutoff varied by kind of business and was designed, in most cases, to limit the "nonmail" group to establishments which would account for approximately 20 percent of total sales in each kind of business. The "number-of-employee" equivalent of the payroll cutoff generally was in the range of one to three employees.

Data on sales, payroll, and employment for "under cutoff" employer firms were obtained from the administrative records of the Internal Revenue Service (IRS) and the Social Security Administration (SSA).

2. The "mail" universe—Information for firms in this group was obtained basically by means of a mail canvass. However, information on first quarter payroll and mid-March employment for single-unit employers (section b below) was obtained from IRS and SSA records. The "mail" universe includes the following categories:

a. Firms in the census prec canvass—The census prec canvass operation was basically designed to identify firms which operated units at more than one location.

Firms which were included in the prec canvass were drawn primarily from 1963 Census records of multiunit firms and large employers. Miscellaneous categories of organizations (e.g., cooperative associations; State, county, and municipal liquor stores; and retail stores of utility companies) were also included in the prec canvass.

b. Firms not in the census prec canvass—Other firms included in the "mail" universe consist of the following categories:

- (1) The 10 percent of "small employer" firms referred to in section 1-b above.
- (2) Other employers than those covered by section 1-b or 2-a above.

Comparison of the 1963 Census with the 1967 Census—Except for the method of coverage described above, the 1963 and 1967 censuses were conducted under similar conditions and procedures. Strict comparability of the data for the two censuses is limited by the following factors:

1. **Classification**—For both 1963 and 1967, nonemployer firms were classified on the basis of information supplied on the Federal income tax returns. However, the 1967 classifications for "nonemployer" firms were coded in less detail than in 1963. Therefore, 1967 data for the combination of "employer" and "nonemployer" establishments are presented in less kind-of-business detail than was the case in 1963. Data for employer establishments, however, are shown in full detail.

For 1963, nonemployer firms were classified by IRS personnel with technical assistance of Census Bureau personnel. For 1967, classification of these firms was performed by personnel of the IRS through use of a coded listing of the kinds of business which were to be separately identified. While the technique of classification was substantially the same and was based on the firm's description of its principal business activity, greater use was made in 1967 of "basket" classifications (e.g., miscellaneous food stores).

The 1967 Census classification for the small employer firms (see coverage of employers above) which were not mailed the Census report form was based on the following:

- a. If the firm had been in business in 1963, the kind-of-business classification which had been assigned in that census was used.
- b. If the firm was a "birth" since 1963, the SSA classification was used if it corresponded to a census classification.
- c. If an adequate kind-of-business classification could not be assigned under the procedure outlined in a. and b. above, the firm was mailed a brief inquiry requesting information needed to assign such a classification.
- d. If these three procedures proved inadequate, the firm's description of its principal business activity as entered on its IRS business tax return was used.

The 1967 Census classification for establishments in the mail universe (section 2 above) was assigned on the basis of answers to questions on sales by merchandise lines and other special inquiries.

In addition to differences in classification based on the method of enumeration, some changes were made in the 1967 Census in the individual kind-of-business classifications which are detailed in the "Kind-of-Business Classifications" section below. The kinds of business involving significant changes are building materials dealers, optical goods stores, and refreshment places. These changes importantly limit the comparability of the 1967 Census data for these kinds of business with those for the previous census.

2. **Areas**—The physical area of a number of urban places for which data are shown in the 1967 Census is not the same as it was in the 1963 Census because of annexations and other boundary changes which occurred since 1963.

3. **Active proprietors**—In the 1963 Census, the number of active proprietors of unincorporated businesses was computed by crediting sole proprietorships with one proprietor and partnerships with two

proprietors for each establishment in business during the week of November 15. In this report, the count of active proprietors is based on crediting each sole proprietorship with one active proprietor and each partnership with two active proprietors for the following types of firms, including multiunit firms:

- a. All "employer" firms which had a first quarter 1967 payroll.
- b. All "nonemployer" firms in business the full year.
- c. Every second "nonemployer" firm not in business the full year.

4. **Coverage of nonemployers**—Although a comparison of data for nonemployer firms from the 1963 and 1967 Censuses seems to indicate that there was an increase in the number of such firms and that they accounted for approximately as large a proportion of total retail sales volume in 1967 as in 1963, these conclusions are subject to the following limitations:

The combination of (1) the census processing cutoff occurring before the completion of the flow of tax forms from which the census non-employer data were derived and (2) other processing omissions is estimated to have led to a loss of about 50,000 nonemployer firms, accounting for about one-half of 1 percent of retail sales volume in 1963. This estimate, which is based on a study of a sample of tax forms made after the 1963 Census results were compiled, reflects a more substantial census omission than previously had been estimated. Because of a later processing date for the 1967 Census, omissions from this census are believed negligible. Both censuses probably omitted a small number of nonemployers (accounting for a negligible sales volume) because the tax form kind-of-business description was inadequate to indicate they conducted an in-scope kind of business.

As noted in section 1-a under "Method of Coverage" above, only those retail nonemployer establishments were included in the census which reported a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. While these are the same rules used in the 1963 Census, a modification to reflect price changes probably would have resulted in the exclusion of several thousand additional marginal firms.

5. **Payroll**—In 1963 the inclusion in payroll of gratuities received by employees from patrons was not requested. In 1967, both in the case of payroll reported to the Internal Revenue Service and payrolls reported to the Census Bureau, businesses were requested to include in payroll the amount of tips and gratuities which were reported to employers as received by employees from patrons.

EXPLANATION OF TERMS

Establishments—An establishment is a single physical location at which business is conducted. An establishment is not necessarily identical with the "company" or "enterprise" which may consist of one or more establishments. Census of Business figures represent a summary of reports for individual establishments rather than companies. For businesses which were mailed a census form, separate information was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and where conditions prescribed by the Standard Industrial Classification (SIC) Manual¹ for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the census.

In the case of leased departments (separately owned businesses operated as departments of a retail business under another ownership such as a separately owned shoe department in a department store),

only a single establishment combining leased departments with the retail establishment in which they are located is recognized for 1967 Census purposes.

Sales—Sales include merchandise sold and receipts from repairs and from other services to customers whether or not payment was received in 1967. Sales are net of deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include local and State sales taxes and Federal excise taxes collected by the store directly from customers and paid directly by the store to a local, State, or Federal tax agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer are also included.

Sales do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, and sales to other retailers) by establishments primarily engaged in retail trade.

Although the count of establishments in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year. Data for nonemployer establishments are included in the tables if they operated at an annual sales volume rate of \$2,500 or more; however, data for part year nonemployers have not been projected to a full year's operation.

Payroll, entire year—Payroll includes all forms of compensation such as salaries, wages, commissions, bonuses, vacation allowances, sick leave pay, and the value of payments in kind (such as free meals and lodgings) paid during the year to all employees. Tips and gratuities received by employees from patrons which are reported to employers are included. For corporations, it includes amounts paid to officers and executives; for unincorporated businesses, it does not include compensation of proprietors or of partners. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service for purposes of reporting on Form 941.

Paid employees for the pay period including March 12, 1967—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll in the pay period including March 12, 1967. Included are employees on paid sick leave, paid holidays, and paid vacations. Proprietors and partners of unincorporated businesses are not included. The definition of paid employees is the same as used in reporting on IRS Form 941.

KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1967 edition of the SIC Manual, includes establishments primarily engaged in selling merchandise to customers for personal, household, or farm use. Some of the important characteristics of retail trade establishments are: (1) The establishment is engaged in activities to attract the general public to buy; (2) the establishment buys or receives merchandise as well as sells; (3) the establishment may process its products, but such processing is incidental or subordinate to selling; and (4) the establishment is considered "retail" by the trade.

In this report, liquor stores operated by State and local governments, classified in SIC major groups 92 and 93, are also included.

Excluded from retail trade are places of business operated by institutions and open only to members or personnel, such as school cafeterias, restaurants and bars operated by clubs, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

As noted in the introduction, this report does not include data for nonstore retailers (part of SIC major group 53).

Establishments covered by the census were assigned a kind-of-business classification in accordance with the provisions of the 1967 edition of the SIC Manual. However, because in some instances a more detailed classification is required for census purposes than is available in the SIC

¹ Executive Office of the President, Bureau of the Budget, Standard Industrial Classification Manual, 1967.

Manual, additional kinds of business have been identified within the SIC categories.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's receipts or some mixture of commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products. (Some indication of the extent to which various broad groups of commodities or lines of merchandise are characteristic of different kinds of business will be available in the Census of Business report, Merchandise Line Sales, Series BC67—MLS.)

The basis for kind-of-business classification is described above in the sections under "Method of Coverage" and "Comparison of the 1963 Census With the 1967 Census—Classification." Descriptions of those kinds of business for which data are provided follow.

BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS (SIC Major Group 52)

This major group includes establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other equipment and supplies for all types of construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public. Establishments in this group which do not deal in lumber or millwork are classified as retail trade if sales to the general public equal 15 percent or more of total sales and sales to the general public and contractors combined equal 50 percent or more of total sales; otherwise they are classified as wholesale trade.

Establishments which deal in lumber as well as other building materials, whose reported sales of lumber and millwork are 1 percent or more of their total sales and whose sales to the general public amounted to 1 percent or more of total sales, are classified as retail if their sales to the general public and to contractors combined equal 50 percent or more of total sales. In 1963, establishments dealing in lumber and other building materials were classified as "wholesale" if less than 15 percent of their total sales were to the general public.

Hardware stores (SIC 5251)—Establishments primarily selling a number of basic hardware lines, such as tools, builders' hardware, paint, glass, housewares, household appliances, cutlery, and roofing materials.

GENERAL MERCHANDISE GROUP STORES (SIC Major Group 53, Except "Nonstore Retailers")

This group includes all establishments within SIC major group 53, "General Merchandise," except for "nonstore" establishments (SIC 532, 534, and 535), which for purposes of this publication are separately classified. (See "Nonstore Retailers" below.) This major group includes establishments which sell several lines of merchandise such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food.

Department stores (SIC 531)—Establishments normally employing 25 people or more, having sales of apparel and softgoods combined amounting to 20 percent or more of total sales, and engaged in selling each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets.
2. A general line of apparel for the family.
3. Household linens and dry goods.

For establishments classified as department stores in 1963, sales of any one of the above merchandise lines cannot exceed 85 percent of

total sales; for establishments included in classifications other than department stores in 1963, sales of any one of these lines cannot exceed 75 percent of total sales; for all other establishments to qualify as department stores, sales of each of the lines listed above must be less than 80 percent of total sales.

An establishment with total sales of \$5 million or more is classified as a department store even if sales of one of the merchandise lines described above exceeds the maximum percent of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Variety stores (SIC 533)—Establishments primarily selling a variety of merchandise in the low and popular price ranges such as stationery, apparel and accessories, housewares, toys, toilet articles, hardware, and confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of stores in this category is primarily based on self-designation by the store operators. In the 1963 Census of Business this industry was titled "limited price variety stores."

FOOD STORES (SIC Major Group 54)

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58) and stores primarily engaged in selling packaged beers and liquors are classified separately as "Liquor stores" (SIC 592).

AUTOMOTIVE DEALERS (SIC Major Group 55, Except 554)

This group includes establishments which sell new and used automobiles and new parts and accessories, aircraft and marine dealers, and mobile home dealers. Establishments dealing exclusively in used parts are classified in SIC 5933, "Secondhand stores," Automotive distributors whose sales are primarily to dealers, and establishments primarily engaged in selling trucks and motorized industrial equipment are included in the Wholesale Trade portion of the Census of Business.

GASOLINE SERVICE STATIONS (SIC 554)

Establishments primarily selling gasoline and automotive lubricants. Usually these establishments also sell tires, batteries, and accessories, and perform minor repair work and services. Establishments called garages but deriving more than half of their receipts from sale of gasoline and oil are included.

APPAREL AND ACCESSORY STORES (SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are establishments which meet the criteria for department stores (SIC 531) or general merchandise stores (part of SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

Women's clothing, specialty stores; furriers (SIC 562, 563, and 568)—Comprises the following industries:

Women's ready-to-wear stores (SIC 562)—Establishments primarily selling women's and girls' ready-to-wear apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of total sales, (2) sales

of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, coats and suits, and furs are two or more times greater than sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories.

Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567).

Women's accessory and specialty stores (SIC 563)—Establishments primarily selling a specialized line of women's and girls' apparel items (such as sportswear, beachwear, blouses, and hosiery) and women's accessories and specialties, such as millinery (ready to wear and custom made), foundation garments, lingerie, gloves, and handbags. Included in this industry are establishments which meet the definition for women's ready-to-wear stores except that receipts from sales of dresses, coats, suits, and furs are not twice as much or more than sales of other women's and girls' apparel. Establishments which sell men's and boys' apparel in combination with women's and girls' apparel may be classified as "Family clothing stores" (SIC 565) under conditions specified in the definition for that kind of business.

Furriers and fur shops (SIC 568)—Establishments primarily selling furs and fur garments. Establishments primarily engaged in selling fur garments made on their own premises to individual order are also included.

Men's and boys' clothing and furnishings stores (SIC 561)—Establishments primarily selling men's and boys' ready-to-wear clothing and furnishings. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales, and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567).

Family clothing stores (SIC 565)—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of their total sales, (2) sales of all women's and girls' apparel items are not more than three times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than three times the sales of all women's and girls' apparel items.

Shoe stores (SIC 566)—Establishments primarily selling any one line or a combination of the lines of men's, women's, and children's footwear.

Apparel and accessory stores, n.e.c. (SIC 564, 567, and 569)—Comprises the following industries:

Children's and infants' wear stores (SIC 564)—Establishments primarily selling children's and infants' clothing, furnishings, and accessories.

Custom tailors (SIC 567)—Establishments primarily selling men's and women's outer garments such as suits, overcoats, uniforms, dresses, etc., made on their own premises to customer order. Establishments primarily selling furs and fur apparel are classified as "Furriers and fur shops" (SIC 568).

Miscellaneous apparel and accessory stores (SIC 569)—Establishments primarily selling specialized lines of apparel and accessories not elsewhere classified.

FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware,

domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instrument stores and music and record shops.

Furniture stores (SIC 5712)—Establishments primarily selling household furniture, mattresses, springs, and other sleep equipment. (Establishments selling household appliances, record players, and radio and TV sets, are also included if receipts from sales of furniture and sleep equipment exceed those from sales of the other commodity lines named.)

Home furnishings stores (SIC 571, except 5712)—Establishments primarily selling floor coverings; curtains, draperies, and upholstery materials; china, glassware, and metalware; lamps and lampshades; blinds and window shades; picture frames and mirrors; etc.

Household appliance, radio-TV, music stores (SIC 572 and 573)—Comprises the following industries:

Household appliance stores (SIC 572)—Establishments primarily selling electric and gas household appliances such as washers, dryers, refrigerators, stoves, freezers, vacuum cleaners, electric irons, percolators, hot plates, dehumidifiers, self-contained room air conditioners, and other household appliances. Some public utility companies operate establishments primarily engaged in the sale of electric and gas appliances for household use. Such establishments are also included in this classification. Also included are establishments selling furniture, sleep equipment, phonographs, radio and TV sets, provided the receipts from the sales of household appliances exceed those of other merchandise.

Radio and television stores (SIC 5732)—Establishments primarily selling radios, television sets, record players, tape recorders, and other sound reproducing equipment. Installation may be performed incidental to the sale of these items.

Establishments which also sell furniture, sleep equipment, and household appliances are included provided the receipts from sales of radios, television sets, phonographs, and tape recorders exceed those of other merchandise. Radio and television repair shops are classified in SIC 7622 and are included in the Selected Services portion of the Census of Business.

Record shops (part of SIC 5733)—Establishments primarily selling phonograph records and albums. Related merchandise is also frequently sold in these stores.

Musical instrument stores (part of SIC 5733)—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments. Other musical supplies may also be sold in these stores.

EATING AND DRINKING PLACES (SIC Major Group 58)

This major group includes establishments primarily selling prepared foods and drinks for consumption on or near the premises; and lunch counters and refreshment stands selling prepared foods and drinks for immediate or "take-home" consumption. Also included are caterers who sell prepared foods which are served elsewhere than at their place of business and in-plant food contractors. Eating and drinking places operated as leased concessions in theaters, hotels, motels, and places of amusement are included here. Candy and popcorn stands located in theaters are, however, included in SIC 54 as "Food Stores."

Eating places (SIC 5812)—Comprises the following industries:

Restaurants, lunchrooms, caterers—Establishments primarily selling prepared food and drink for consumption either on the premises or at a place designated by the customer. Establishments calling themselves caterers but not selling prepared foods as part of their business activity are not included in this category.

Establishments in which sales of alcoholic beverages for consumption on the premises exceed receipts from sales of prepared foods

and nonalcoholic beverages are classified as "Drinking places" (SIC 5813). Counter or table service may be provided at establishments calling themselves restaurants or lunchrooms.

Cafeterias—Establishments primarily selling prepared foods and drinks for consumption on the premises. In these establishments the customers serve themselves.

Refreshment places—Establishments primarily selling limited lines of refreshments and prepared food items. Included in this group are establishments which prepare refreshment items such as frozen custard, pizza, barbecued chicken, and hamburgers for consumption either on or near the premises or for "take-home" consumption.

In the 1963 Census of Business, ice cream, frozen custard, soft ice cream, and similar refreshment items sold from trucks were included in this classification. In the 1967 Census of Business, these establishments are classified as "Direct selling (house-to-house canvass) establishments" (SIC 5351) in the "Nonstore Retailers" group and are not included in this series of reports.

Drinking places (alcoholic beverages) (SIC 5813)—Establishments primarily selling drinks such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on the premises. Prepared foods are frequently sold at these establishments, but receipts from sales of alcoholic beverages exceed receipts from sales of food.

DRUG STORES AND PROPRIETARY STORES (SIC 591)

Drug stores (part of SIC 591)—Establishments selling prescriptions, proprietary drugs, patent medicines, and other health and first-aid products. Usually these establishments also sell a variety of other merchandise such as cosmetics, toiletries, candy, tobacco products, magazines, and toys.

MISCELLANEOUS RETAIL STORES (SIC Major Group 59, Except 591)

This major group includes retail stores not elsewhere classified. In the 1963 Census of Business this group was called "Other retail stores."

Liquor stores (SIC 592), also government-operated liquor stores (part of major groups 92 and 93)—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

Sporting goods stores; bicycle shops (SIC 595)—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and

other sports; and gymnasium and playground equipment. Also, establishments primarily selling bicycle and bicycle parts and accessories.

Jewelry stores (SIC 597)—Establishments primarily selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks.

Florists (SIC 5992)—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business unless receipts are primarily from sales of products not grown on the premises.

In addition to the kinds of business described above, for which data are shown separately in this report, this group includes other retail stores, such as antique and secondhand stores; hay, grain, feed, and other farm supply stores; garden supply stores; coal, wood, ice, fuel oil, and liquefied petroleum gas dealers; cigar stores, stands; newsdealers, newsstands; gift, novelty, souvenir shops; optical goods stores; typewriter stores; luggage, leather goods stores; hobby, toy, game shops; religious goods stores; pet shops; and other establishments selling specialized lines of merchandise, such as collectors' items and supplies, artists' supplies, and other lines not elsewhere classified. Although data for these establishments are not shown separately, they are included in the group total.

NONSTORE RETAILERS (Part of SIC Major Group 53)

The establishments primarily engaged in these activities are not included in this series of reports of the 1967 Census of Business but are included in all other retail trade publications of the census. Included in this classification are mail-order houses, merchandise vending machine operators, and direct selling (house-to-house) organizations. In this census, the sales made at catalog sales desks in retail stores were tabulated as part of the stores' sales rather than as a part of the sales of mail-order houses, as had been done in the earlier censuses.

SPECIAL TABULATIONS

Special tabulations of data collected in the 1967 Census of Business may be obtained on computer tape, on punch cards, or in tabular form. The data provided in such special tabulations will be in summary form and will be subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis and the request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to: Chief, Business Division, Bureau of the Census, Washington, D.C. 20233.

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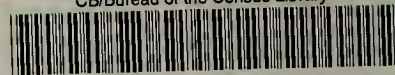
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